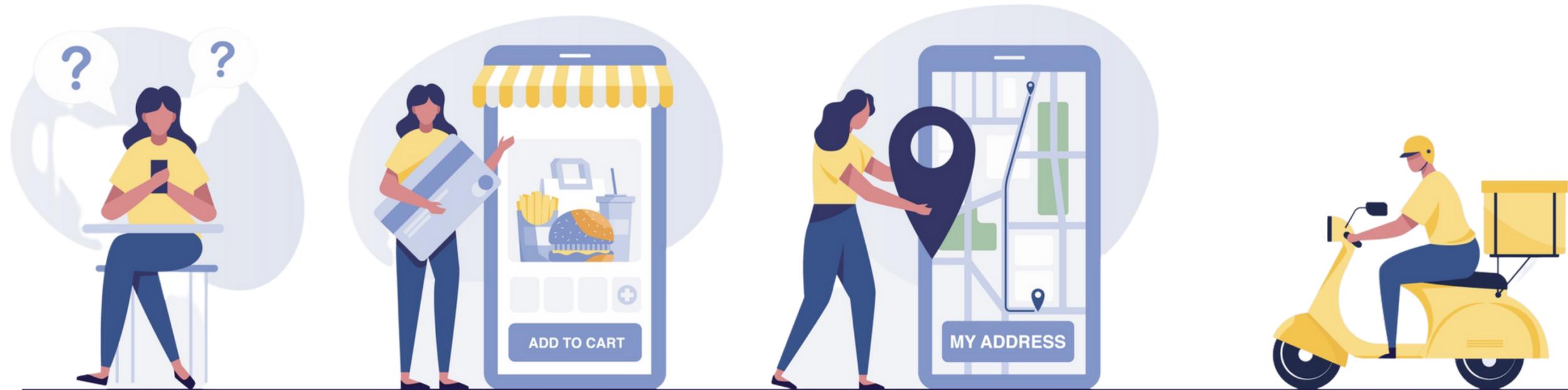




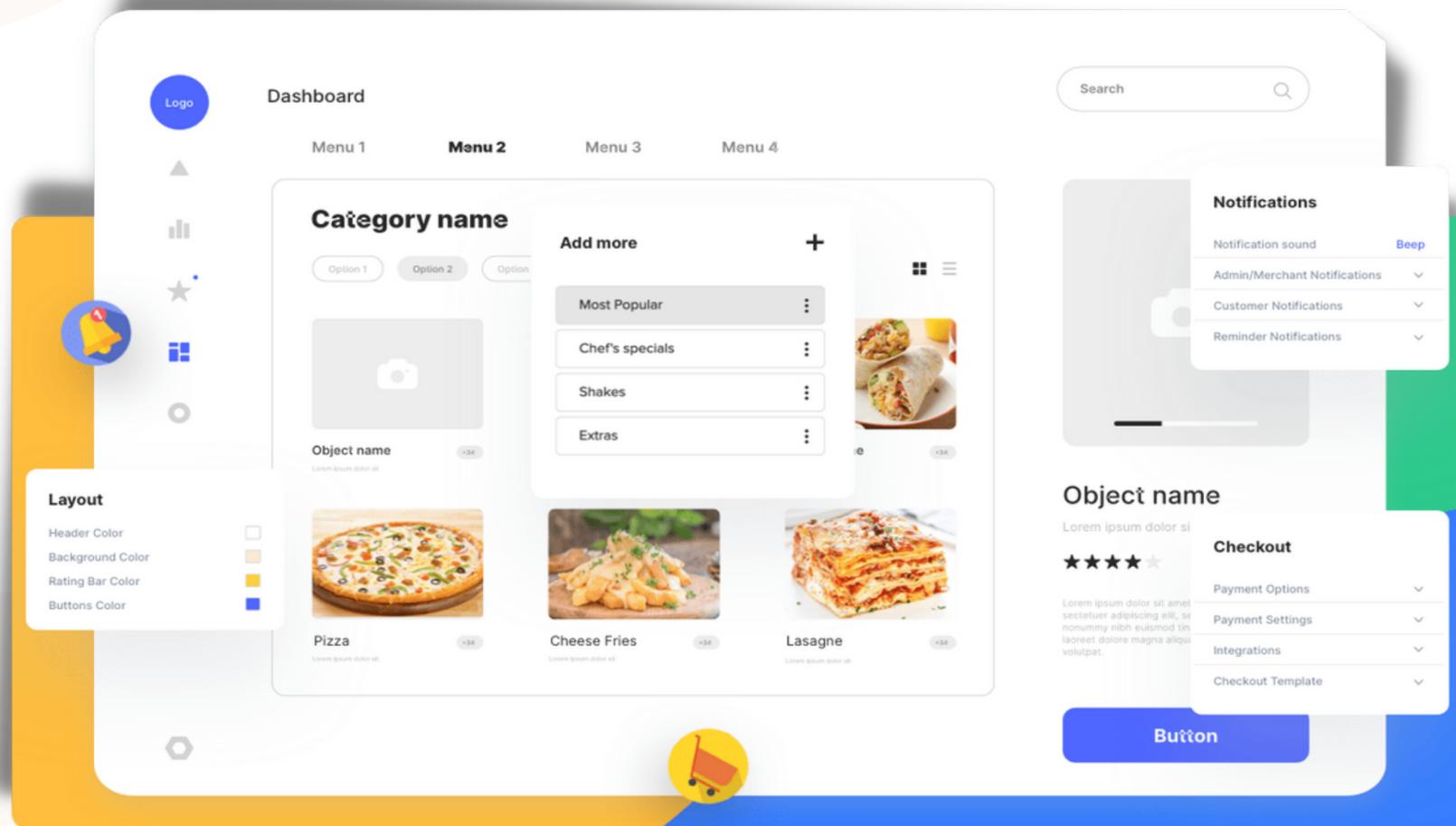
An Online Ordering & Delivery Platform



Yelo Storefront Offering

Yelo Storefront is a one-stop solution to launch your Hyperlocal Store

Manage order & delivery needs with powerful integrations, add ons and customizations and scale your local business.



Expand your Brand Reach



Become the Local Favorite



Enhance Ordering Experience



Complete Business Control

Features that will empower your online store

A complete tech suite for efficient and effective functioning of your hyperlocal store

Inventory & Catalog Management

Adapt your inventory to the location of your customers by automating it. Organize your catalog to any number of levels. Categorize based on sale, type, season and much more.

Payment Gateways

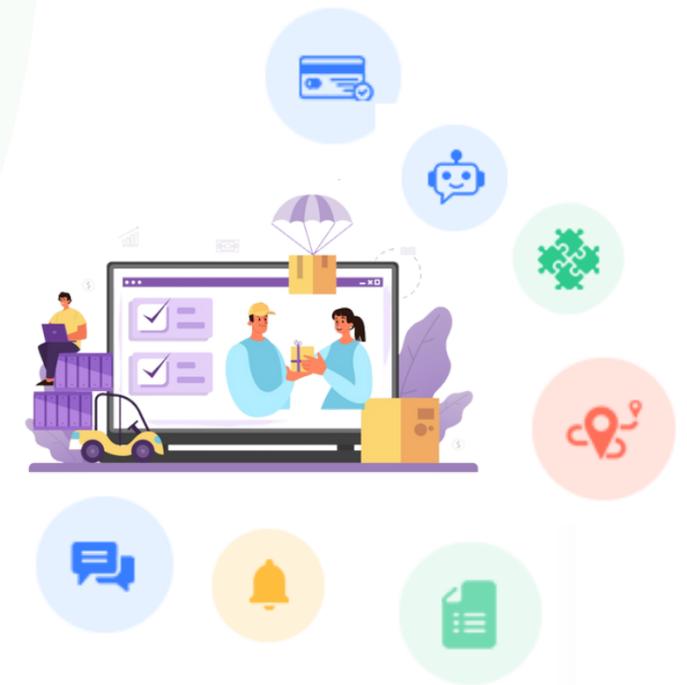
Provide your customers a simple, secure and customizable payment experience. Let your customers access over 85 payment options on your app and accept payments and receive funds quickly.

Customer Engagement

Send instant campaigns or schedule omnichannel campaigns for the customer journey with an automated marketing tool in place. Provide 24*7 support through various channels.

Delivery Management

Integrate Tookan's delivery management software for on-time deliveries. Navigate easily to multiple locations, track your agents real-time, optimize their routes and more from one centralized view.



Optimized delivery solutions for increased efficiency and better customer service

Deliver on time to your customers with automated delivery services and optimised routes

Automate delivery fulfillment:

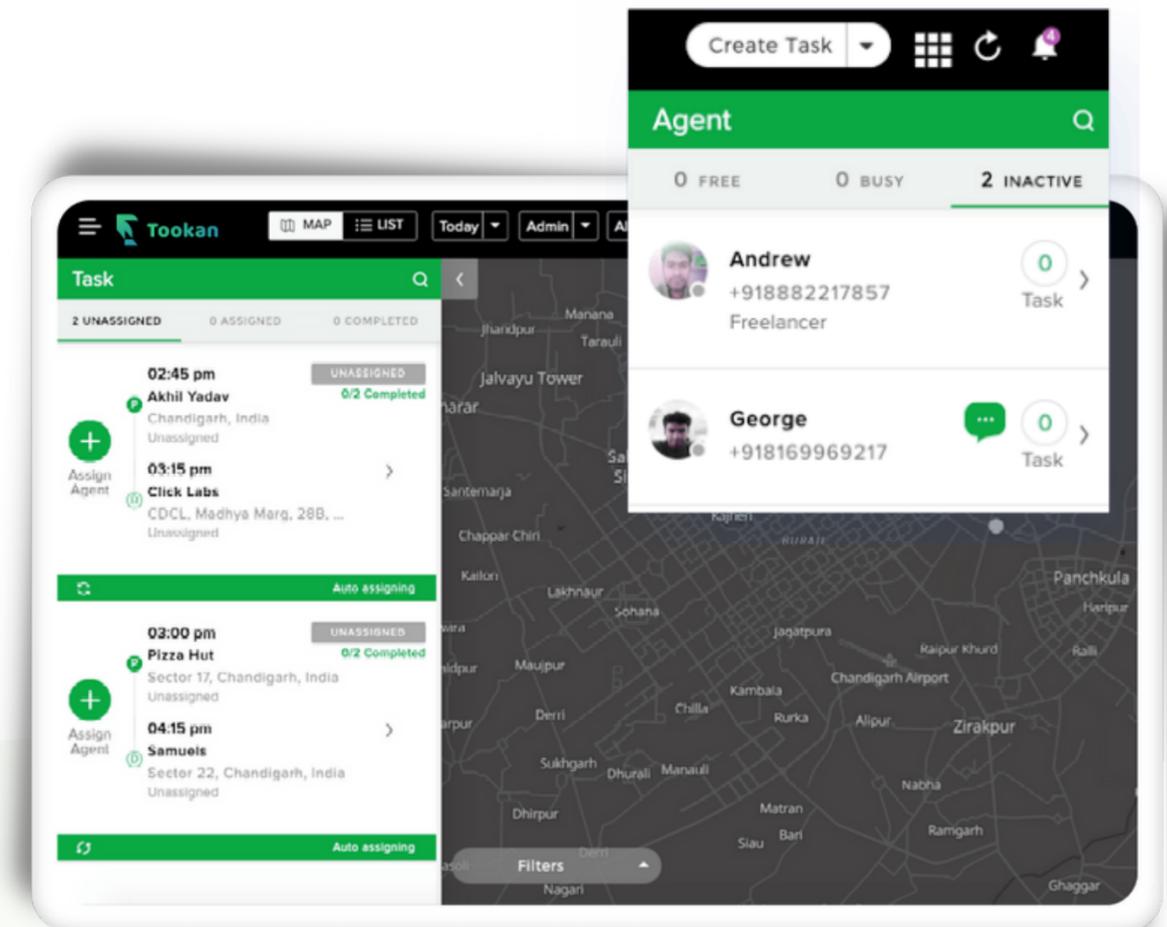
- Allow your agents to scan barcodes, add notes, images and collect digital signatures from the customer.
- Analyze data and reports to improve and optimize the performance of fleets and drivers.

Deliver straight to your customers' doorsteps:

- Auto-allocation of orders to your nearest & available delivery agents.
- Seamless customer experience with real-time order tracking.

Ensure on-time deliveries:

- Easily navigate to multiple destinations and ensure on-time deliveries.
- Optimize routes and schedules in one centralized view.



Maximize customer satisfaction with proactive support for your local audience

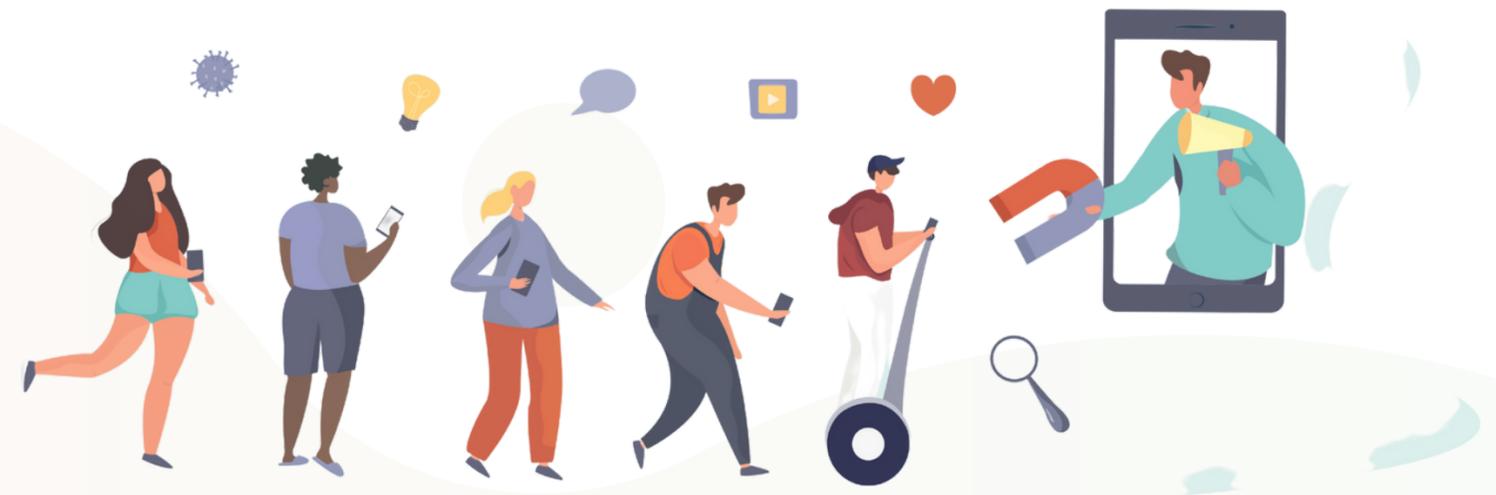
Optimize customer engagement and marketing automation with the conversational platform

One-Stop for all 'Marketing & Customer Engaging' activities

- Engage your customers with the best conversational platform
- Live chat, chat bots, email & messages broadcast

Powerful Dashboard and Controls

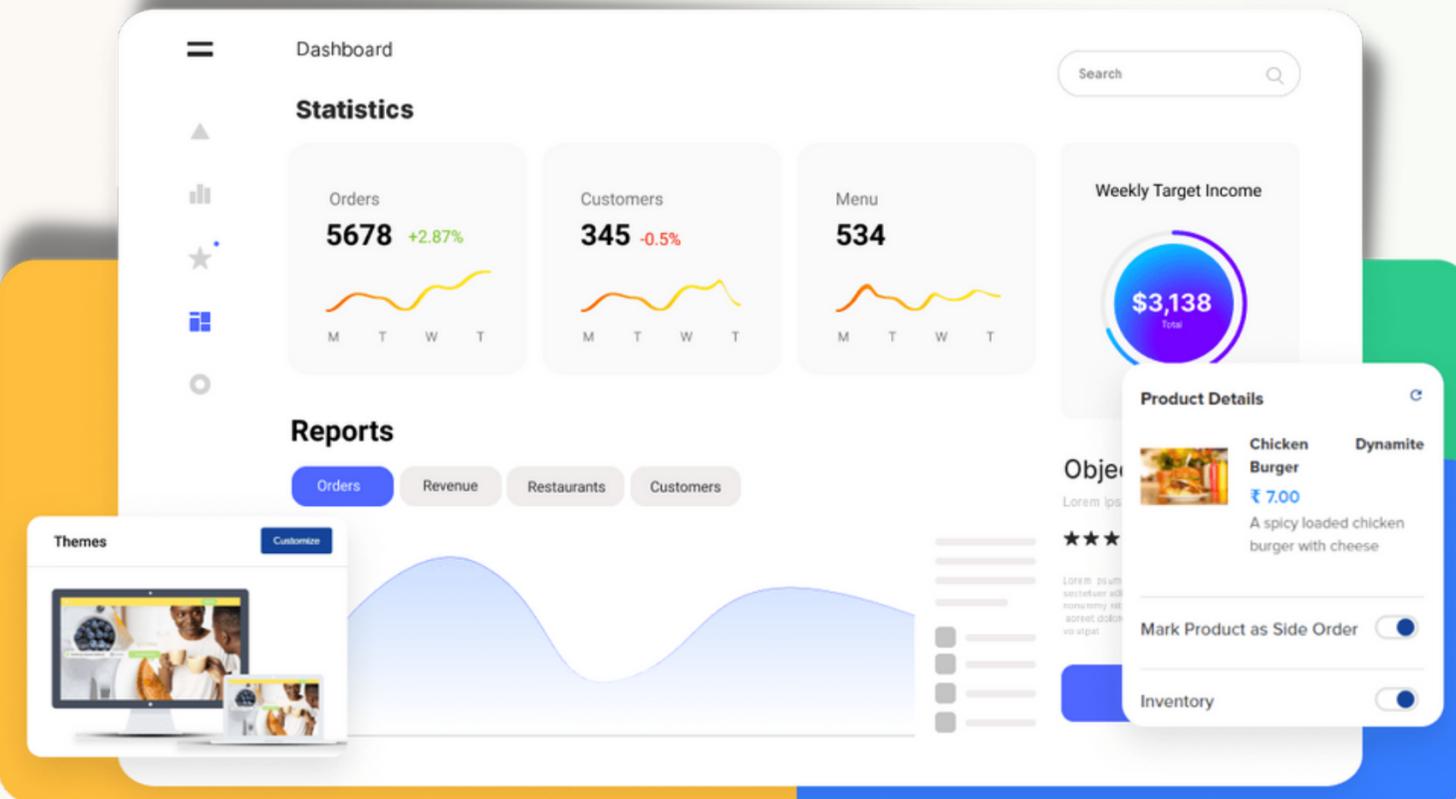
- With the interactive dashboard, you can monitor your chats effectively and effortlessly.
- Reduce workload by automating chat assignments and re-assignment to your chat support agents.



Ensure a seamless ordering process and smooth checkout at your online store

A complete tech suite for efficient and effective functioning of your hyperlocal store

Ordering Website



- **Customised 'Themes'**

Stunning themes tailored to your business. Designed to allow online stores to change the look and feel of their marketplaces.

- **Digital branding 'Promotions'**

Promote new stores or products by adding banners & sending custom push notifications for special offers and discounts. Reward your loyal customers by offering loyalty points as well.

- **Product Variants**

Offer variations to your products by adding add-ons to your products such as multiple sizes, colors, materials, and more.

- **Tracking and maintaining payments easily**

Settle all your payments with the local stores in real-time. Enables the user to set different commission percentages for each local store owner.

- **Customizable Checkout template**

Customize your checkout screen by adding custom information with an order, that the customer will fill during checkout.

Let your local customers order via your own branded customer app!

Provide a smooth experience to your customers with various features for enhanced user journey

Branded Customer App



- **Search and filters**

Search by keywords, dates, and categories. Filtering and sorting by price, name, and rating are also enabled.

- **Ratings and reviews**

Build a reputation for your online store using the rate and review system. Let your customers share their feedback for product and service quality.

- **Social logins**

Users on your online store can register and sign in with their Facebook, Google or Instagram accounts.

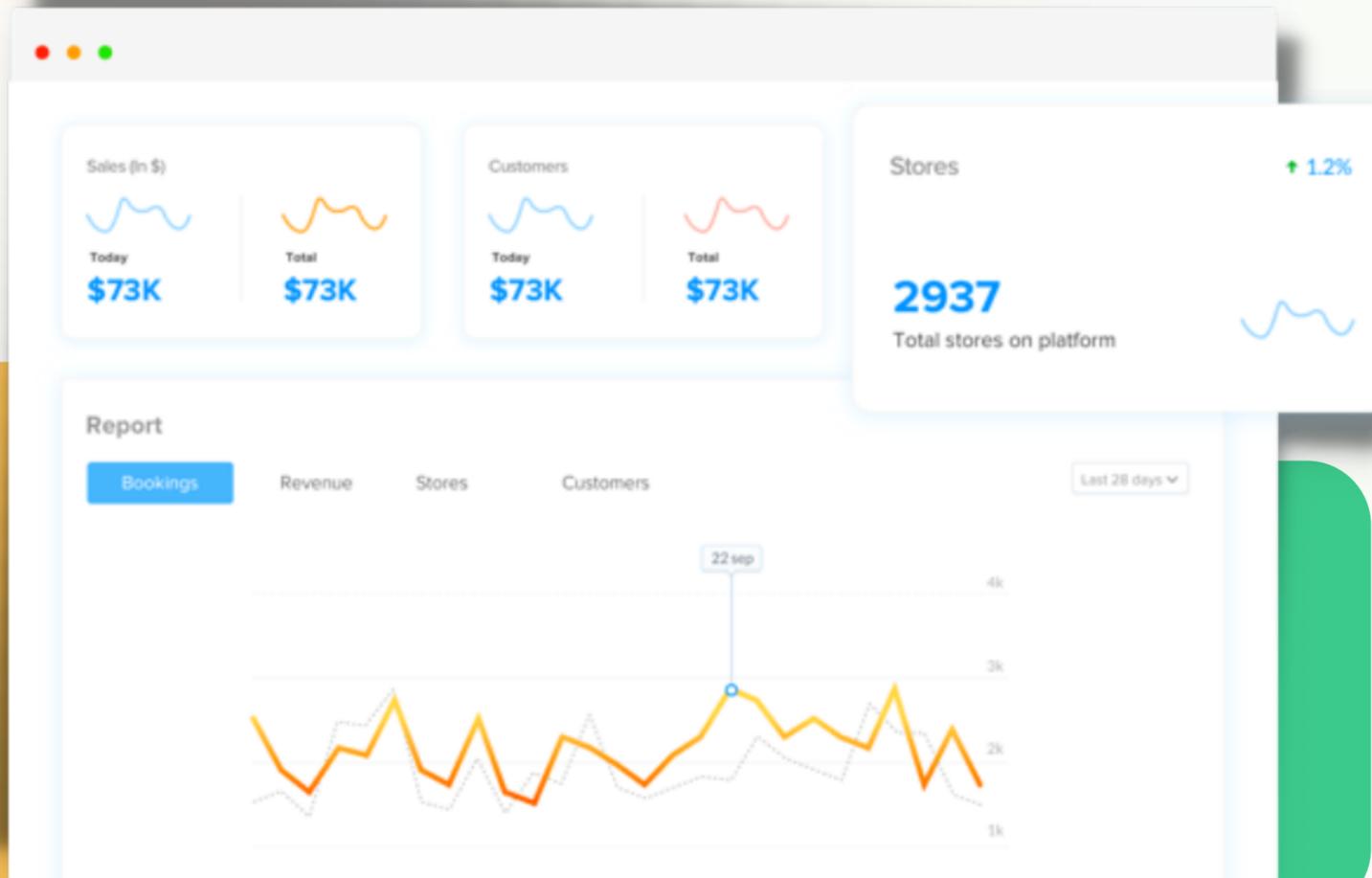
- **Delivery tracking**

Track real-time, Optimize routes and schedules and resource allocation in one centralized view.

Manage to end-to-end business operations at one-place

Powerful admin panel to ensure complete controls & detailed analytics for orders and customers.

Admin dashboard (for store owners)



- **Banners/promotions:**
Add promotional banners in your app/marketplace to let users know what's new and exclusive offers in your marketplace.
- **Loyalty programs**
Reward your loyal customers by offering loyalty points. Loyalty points can be exchanged for discounts in your marketplace.
- **Multi-lingual**
Multiple languages are integrated to connect with the customers despite their geography.
- **App Wallet**
Enable Wallet to add your money and place an order directly. Supported payment gateways are Stripe, Payfort, Billplz, Paynow, Razorpay and Paypal.

Affordable pricing for your online store

Simple pricing that suits all business use-cases