



# Create a Hyperlocal Ordering & Booking Experience

Yelo enables businesses to build and scale on-demand delivery platforms with speed and flexibility.

**The future of hyperlocal commerce starts with you...**





# The wave of local commerce is here.



## The current scenario

With the latest shift in consumer preferences, brands are looking to bring themselves closer to customers and as a result, moving to local commerce. By selling direct to consumer, brands are able to achieve faster delivery, faster service bookings, own their customers data, and improve customer satisfaction.



# The problems faced to move to local commerce.

01

Difficulty in creating a seamless online ordering & booking experience.

02

Efficient management of delivery & field operations

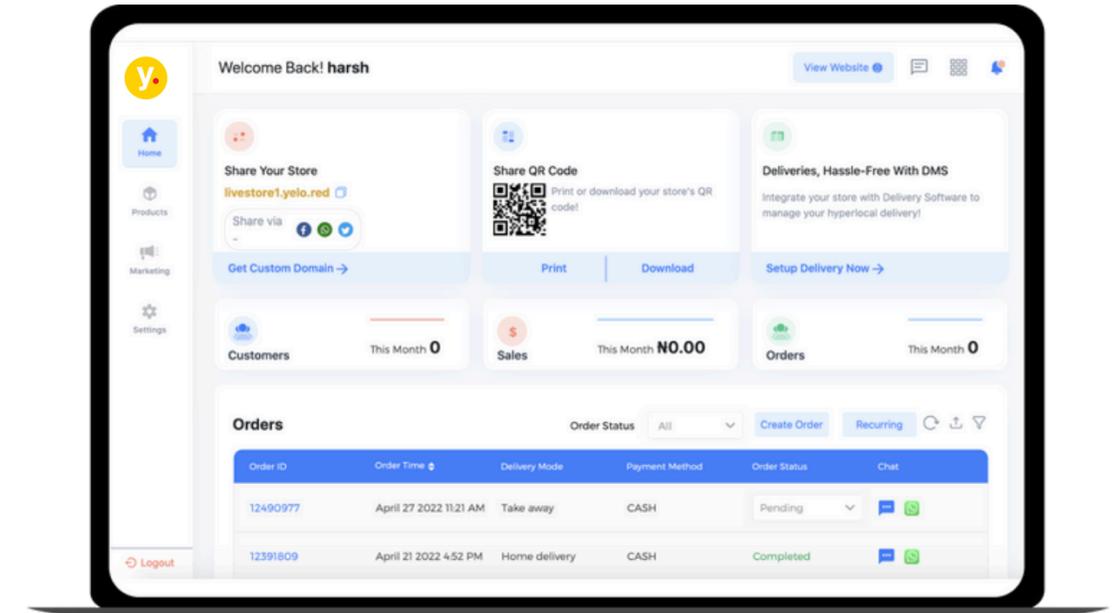
03

Inability to build dialogue with customers & prospects.



# Yelo - Hyperlocal Commerce Platform

Build a complete ordering and service booking marketplace suitable for Brands, Multi-vendor Marketplaces, and D2C Storefronts



## Platform

- Customer Ordering & Booking Web & Mobile Apps
- Merchant/Provider App and Vendor Panel
- Owner/Admin Dashboard to manage orders, merchants and customers.

## Features & Integrations

- Catalogue, Inventory & Service Menu Management
- Discount & Promotions Management
- 75+ Payments Integrated
- 80+ Global Languages Supported
- Report & Analytics



# Powering Delivery

## POWERFUL ADMIN DASHBOARD

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Manage your orders, bookings, stores and get access

## HYPERLOCAL MARKETPLACE WEBSITE

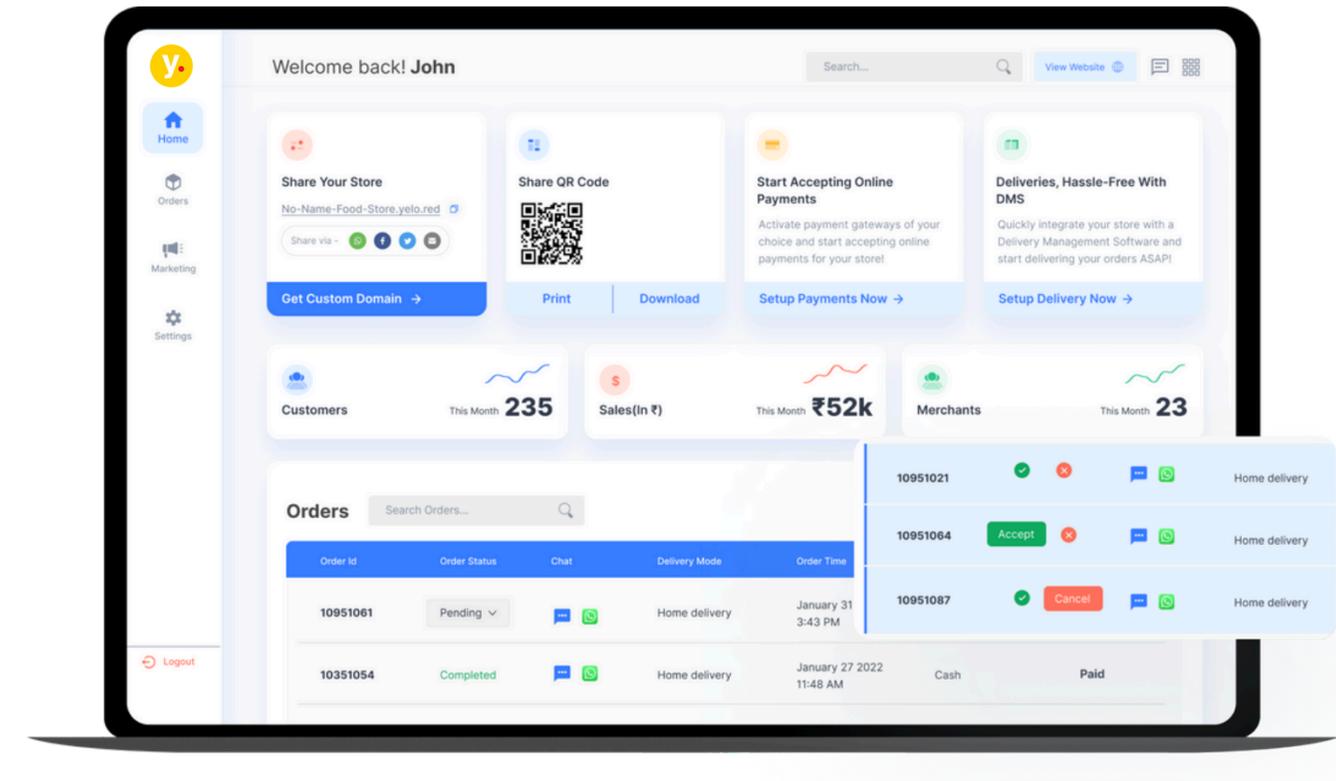
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Create an immersive ordering & booking experience.

## CUSTOMER APPS

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Provide your customers a seamless online ordering & service experience.



## VENDOR APPS

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Let your vendor manage and maintain their orders & appointments



# Display Features

## SMART CATALOG

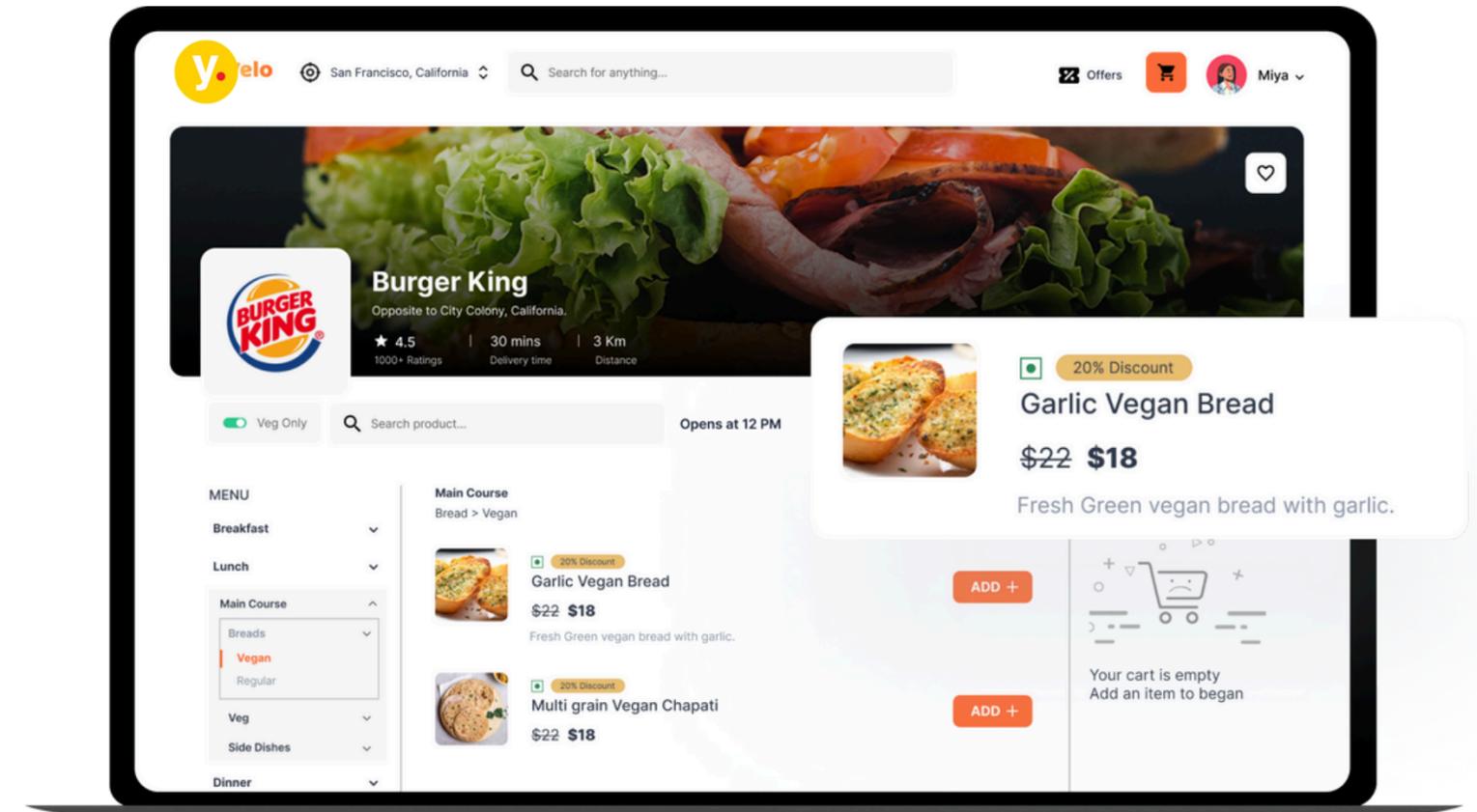
Rich product listings with variants (e.g., Size, Crust), add-ons, and inventory management

## INSTANT CHECKOUT

Streamlined cart flow with multiple payment gateways, promo codes, and tip options

## REAL-TIME TRACKING

Live ETA tracking for customers to watch their driver on the map from pickup to doorstep





# End-to-End Service Booking

SPECIALIZED FOR HOME SERVICES, BEAUTY, REPAIRS ETC.

## PROVIDER DISCOVERY

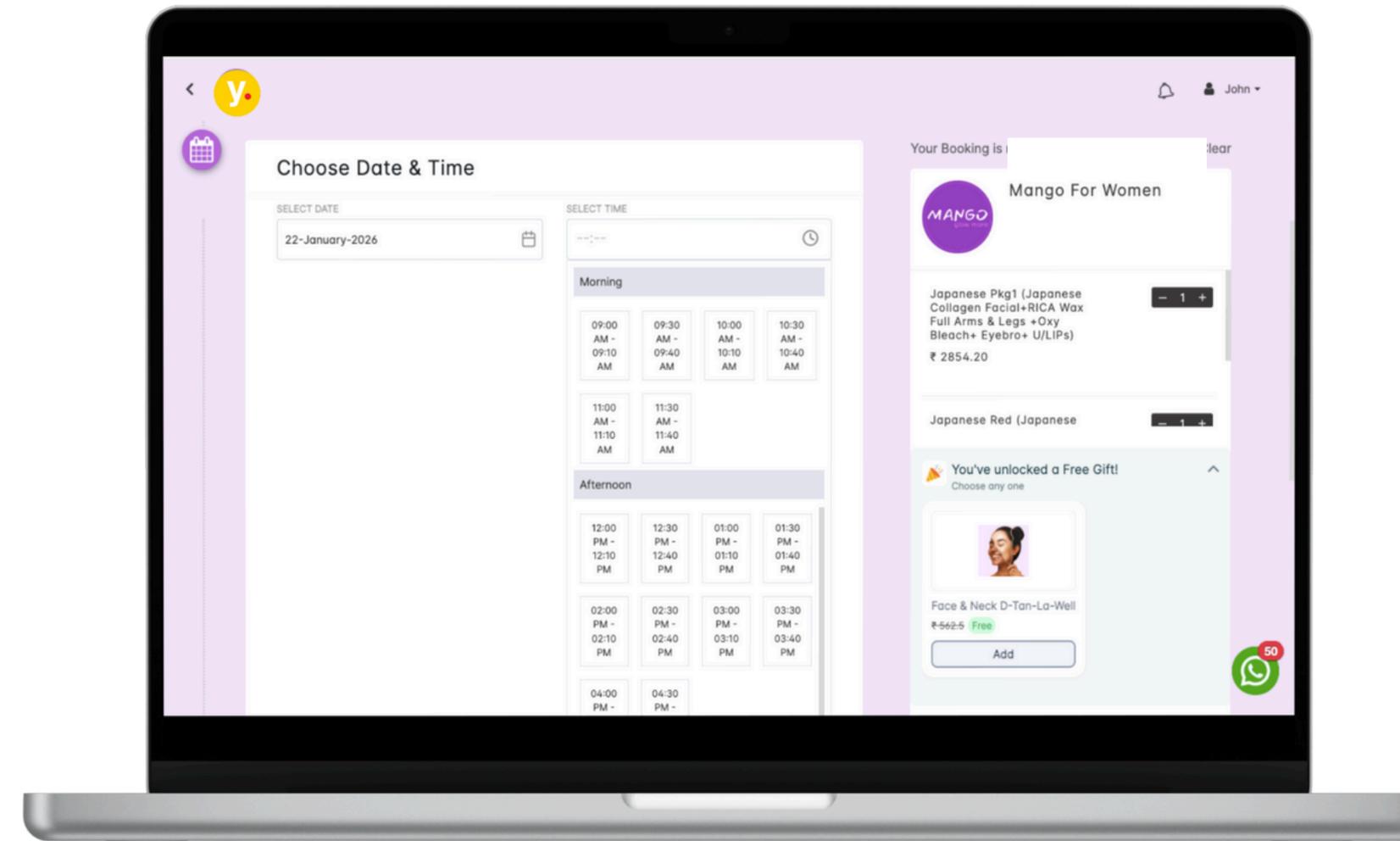
Browse professionals by rating, portfolio, and distance. View detailed service menus

## SMART SCHEDULING

Interactive calendar for customers to book specific dates and time slots based on real-time availability.

## PROOF OF SERVICE

Digital verification via 'Before & After' photos and signatures upon job completion.





# Operational Features

## GEO FENCING

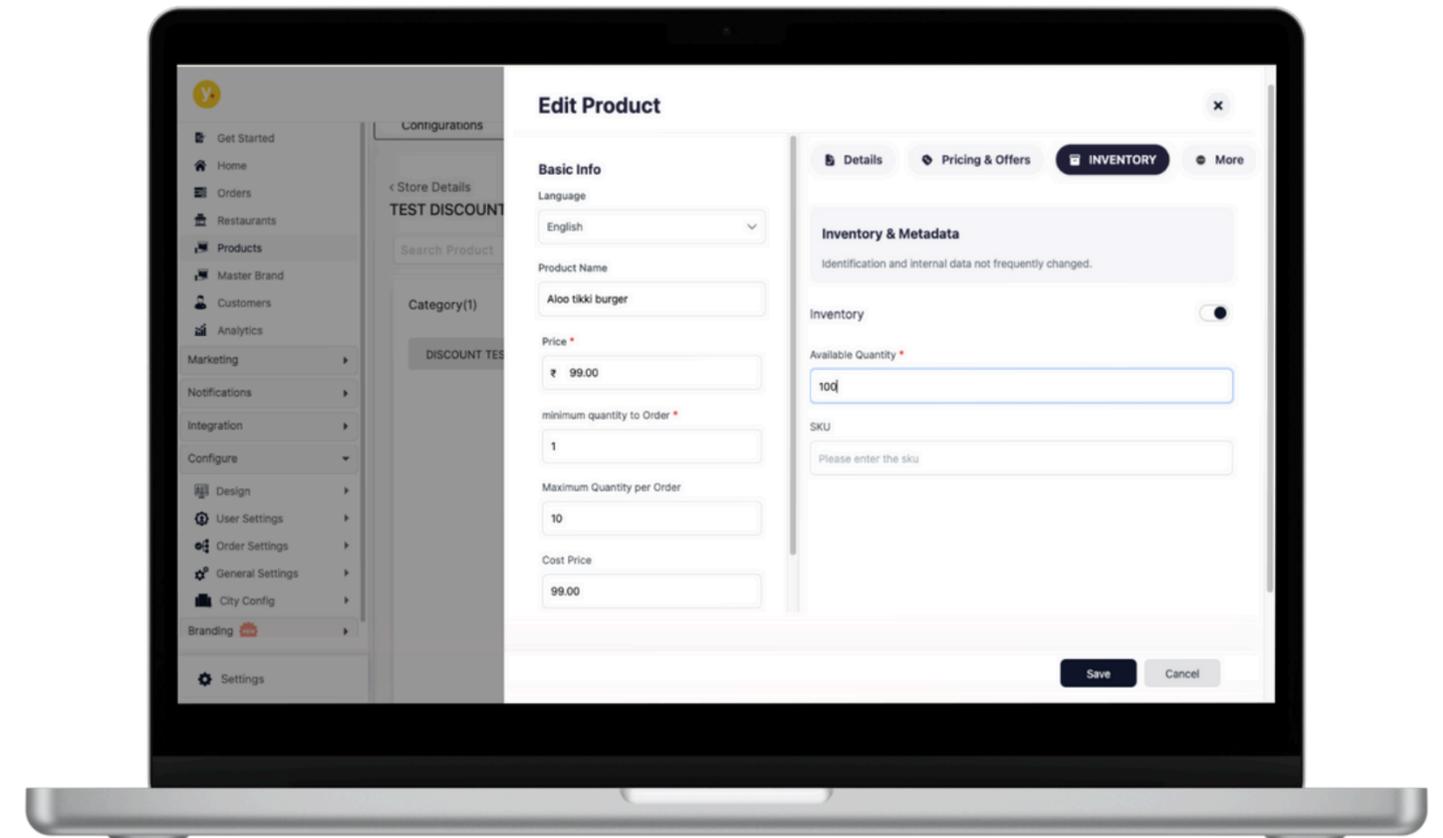
Show your offerings based on the location of the customers. Set serving radius for merchants & providers and auto-detect customer location.

## INVENTORY & AVAILABILITY

Manage your product inventory and service slots. Get alerts for low stock or fully booked schedules to ensure smooth operations

## ADVANCED SEARCH & FILTERS

Search by keywords, and categories. Filtering and sorting by price, name, and rating are also enabled.





# Advanced Features

## OFFERING VARIANTS

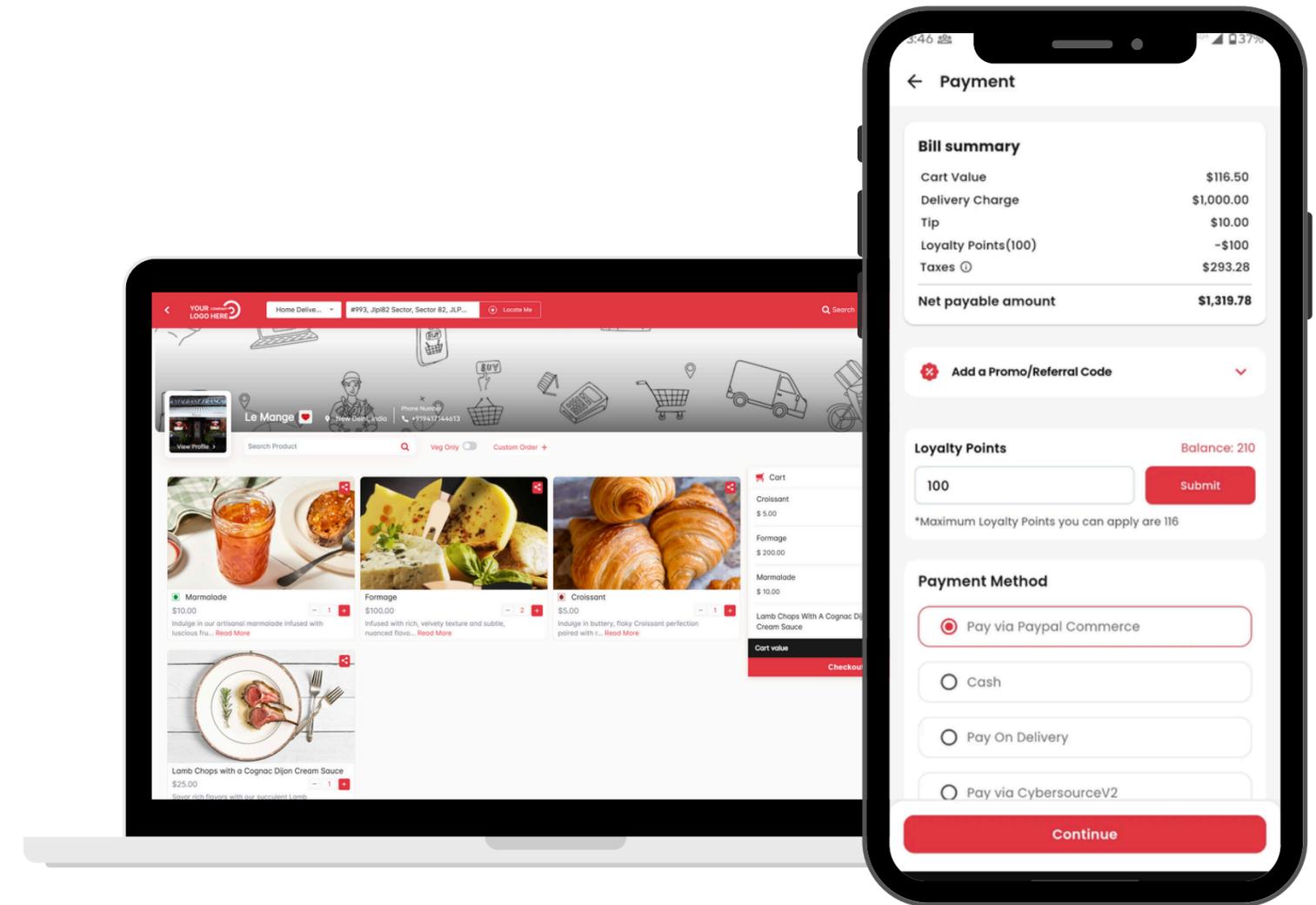
Add variations like Size/Color for products or Duration/Level for services Each variant can have its own price and tracking ID.

## FLEXIBLE CATALOGUE LEVELS

Organize your listings to any depth. Create hierarchies like 'Men's Fashion > Shoes' or 'Home Services > Cleaning > Deep Clean'

## CUSTOMIZABLE CHECKOUT TEMPLATE

Customize your checkout screen by adding custom information with an order or booking, that the customer will fill during checkout.



## LOYALTY POINTS

Offer rewards to your customers with Loyalty points to increase customer retention.

# Integrations

## PAYMENT INTEGRATIONS

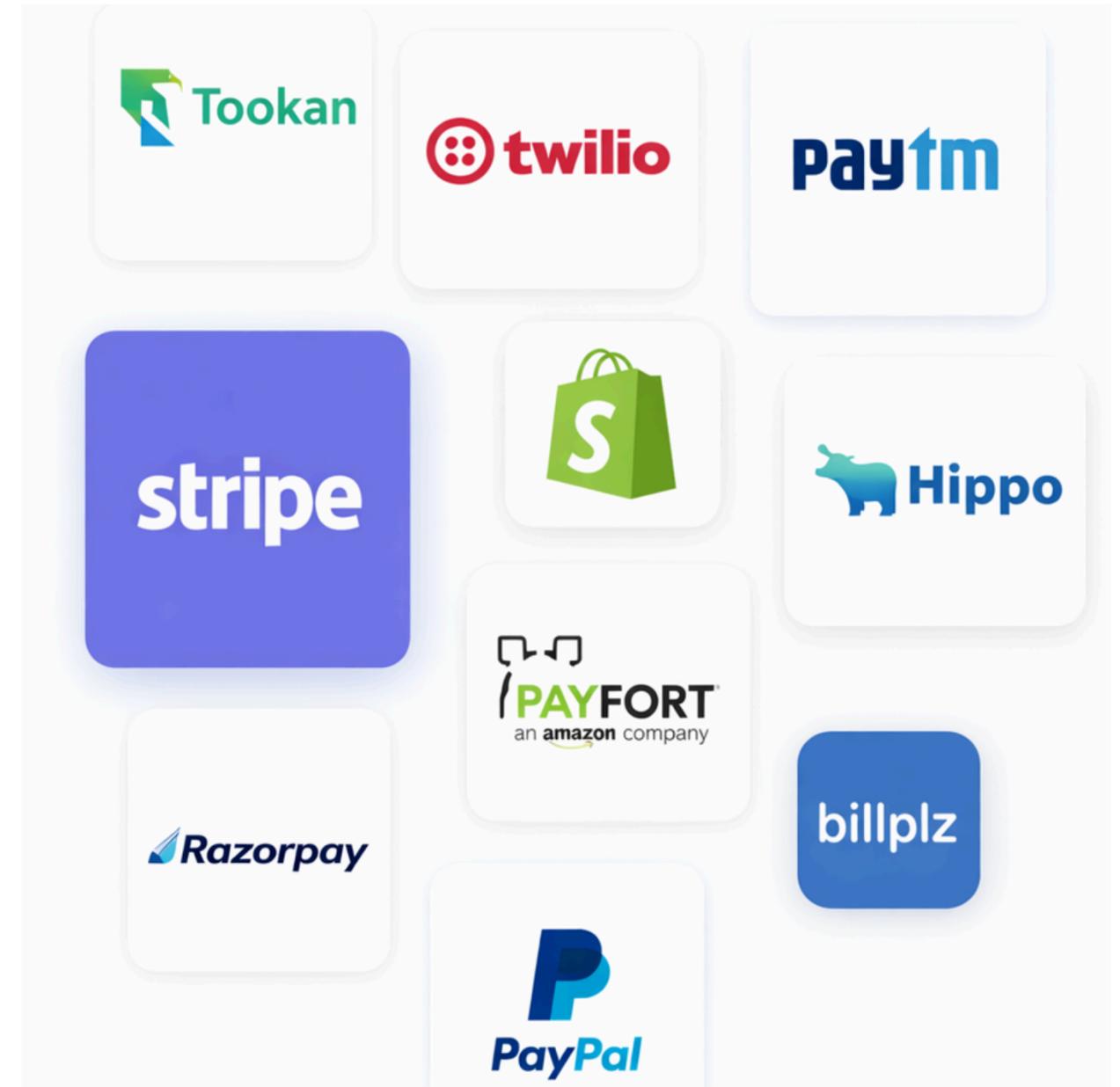
From Paypal to Razorpay to Paytm, Yelo has integrated with over 100+ external payment gateways from around the world.

## SMS GATEWAYS

25+ integrations that govern the end-to-end communications between businesses and customers

## DELIVERY PLATFORMS

Integrated with the best Delivery Management softwares, across the globe to help businesses reach their customers.



# Empowering Businesses of all types



**Grocery Delivery**



**Food Delivery**



**Medicine Delivery**



**Clothing & Accessories**



**Beauty Services**



**Home Services**



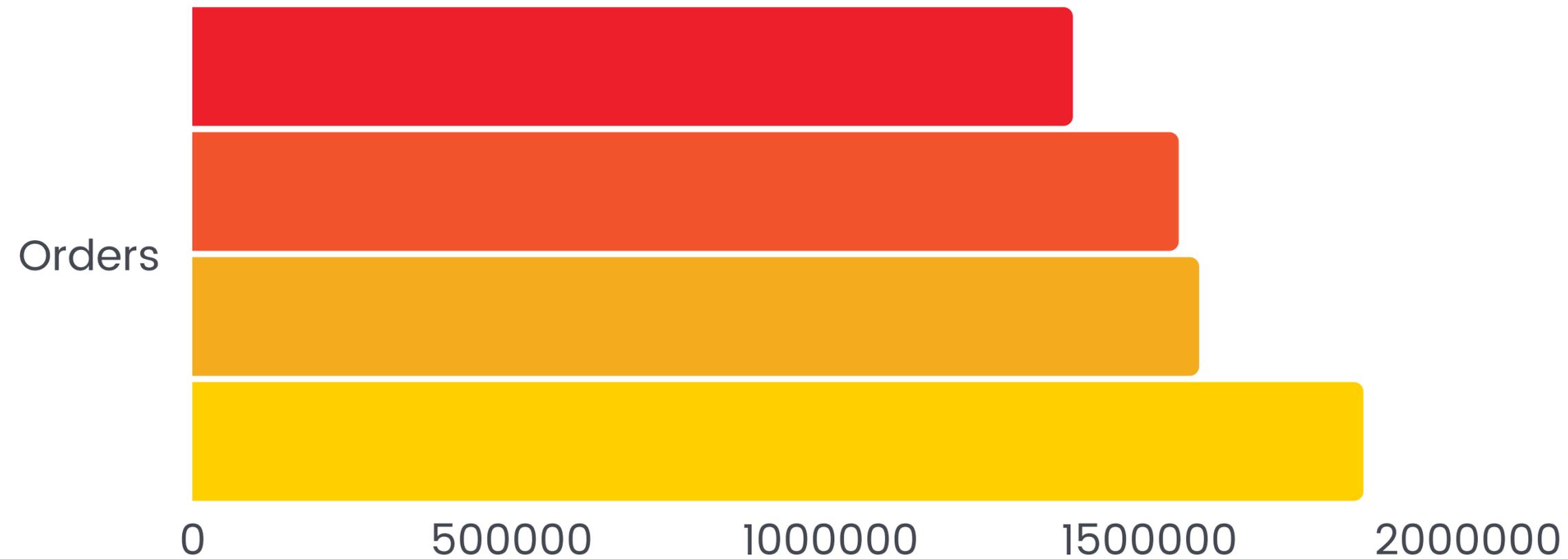
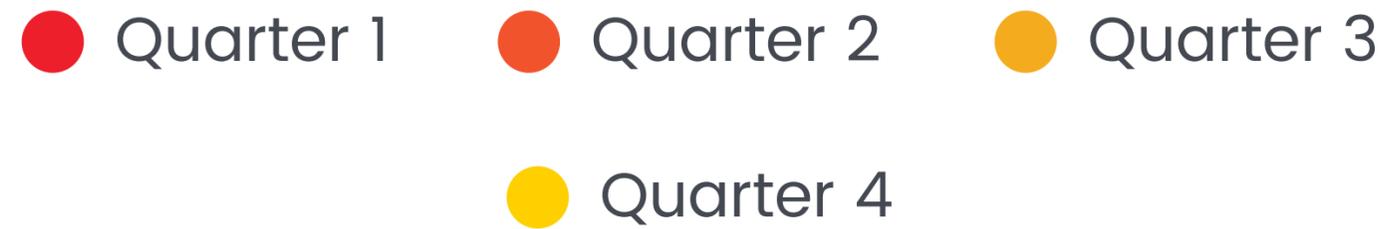
**Laundry Service**



**Pet Services**



# Orders powered by Yelo in 2025



Create a seamless online ordering experience with Yelo

Make delivery smarter with Tookan

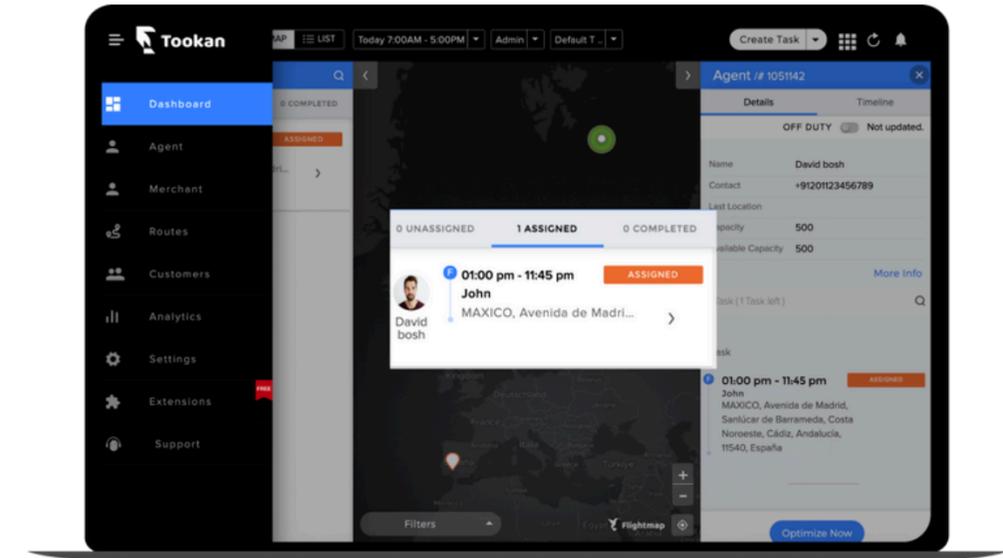


Increase customer engagement & retention with Hippo



# Tookan - Delivery Management Platform

Best-in-class route planning, fleet tracking and last-mile delivery solution for SMBs and Enterprise.

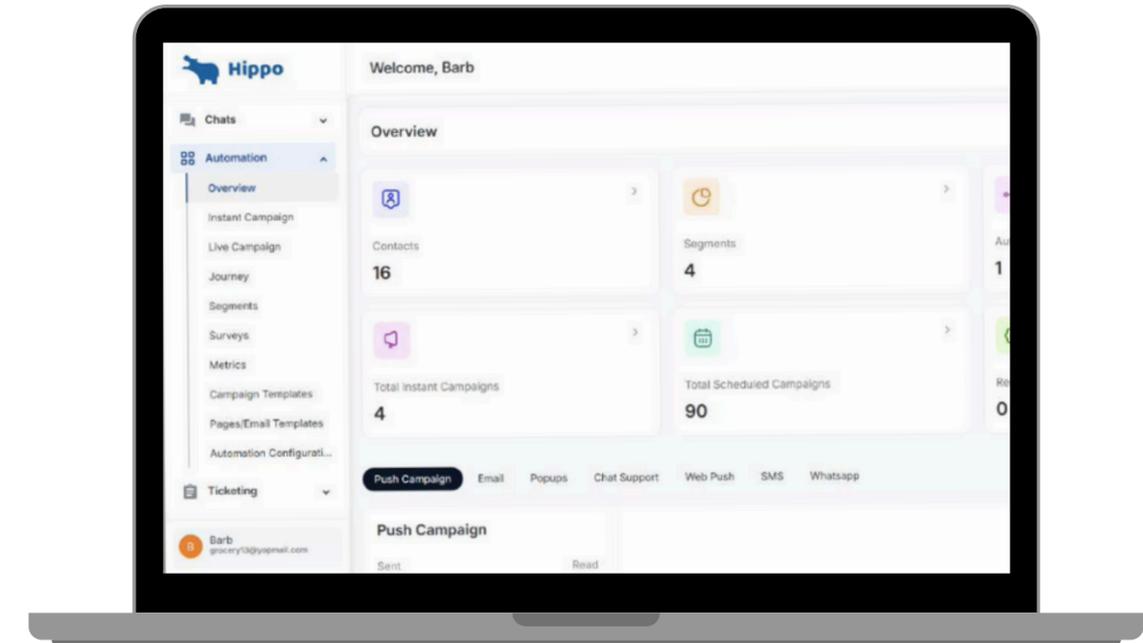


Platform	Features	Integrations
<ul style="list-style-type: none"><li>• Delivery Dashboard</li><li>• Driver Application</li><li>• Manager Dashboard</li><li>• Booking Forms</li></ul>	<ul style="list-style-type: none"><li>• Automated Dispatch &amp; Agent Scheduling</li><li>• Route Optimization</li><li>• Real-time tracking</li><li>• Geo-fencing</li></ul>	<ul style="list-style-type: none"><li>• 50+ POS and Ecommerce Integrations</li><li>• 20+ Payment Solutions</li><li>• 25+ SMS gateways integrated</li></ul>



# Hippo -Customer Engagement Platform

Engage, retain and grow your customers at various touchpoints through omnichannel engagements.



<h2>Channels</h2>	<h2>Features &amp; Integrations</h2>
<ul style="list-style-type: none"><li>• Email</li><li>• WhatsApp</li><li>• Messenger</li><li>• SMS</li><li>• Push Notifications</li></ul>	<ul style="list-style-type: none"><li>• Automated Chat Bots</li><li>• Audio/Video Calling</li><li>• Advanced Analytics &amp; Segmentation</li><li>• Omnichannel Campaigns</li><li>• Pre-built Email Templates</li></ul>

# How we empowered businesses in 2025.



Powered transactions worth **\$95 Million**

**8.5 Million** orders created.

Over **900 Million** Kilometers travelled.

**2500+** new relationships formed.

More than **270 Million** tasks created.



# Success story: A word from our customers.



**Stan**

CMO

Yelo allowed us to be operational very quickly. We were able to build a complex solution without much trouble.



**Yahya**

CEO

We have been using Yelo since 2019 and they have really helped us take our business online. Their platform is really simple and easy to use.



**Roneson**

Co Founder

We are running as a last mile delivery for food and on demand delivery service. Thank you Yelo for providing the tech support for our business.

# Some of our Esteemed Clients.





# Thank You

Do you want to work with us?

Plot No. 268, Sector 82, JLPL  
Industrial Area, Mohali,  
Punjab - 140308

Click Labs Inc, 4830 West  
Kennedy Blvd, Suite 600,  
Tampa Florida 33609, U.S.A

1005, HDS Business Centre,  
Cluster M, Al Thanyah Fifth  
(JLT), Dubai, U.A.E.

 Email

[contact@jungleworks.com](mailto:contact@jungleworks.com)

 Website

<https://jungleworks.com/yelo/>