



Create a Hyperlocal Ordering & Booking Experience

Yelo enables businesses to build and scale on-demand delivery platforms with speed and flexibility.

The future of hyperlocal commerce starts with you...





The wave of local commerce is here.



The current scenario

With the latest shift in consumer preferences, brands are looking to bring themselves closer to customers and as a result, moving to local commerce. By selling direct to consumer, brands are able to achieve faster delivery, faster service bookings, own their customers data, and improve customer satisfaction.



The problems faced to move to local commerce.

01

Difficulty in creating a seamless online ordering & booking experience.

02

Efficient management of delivery & field operations

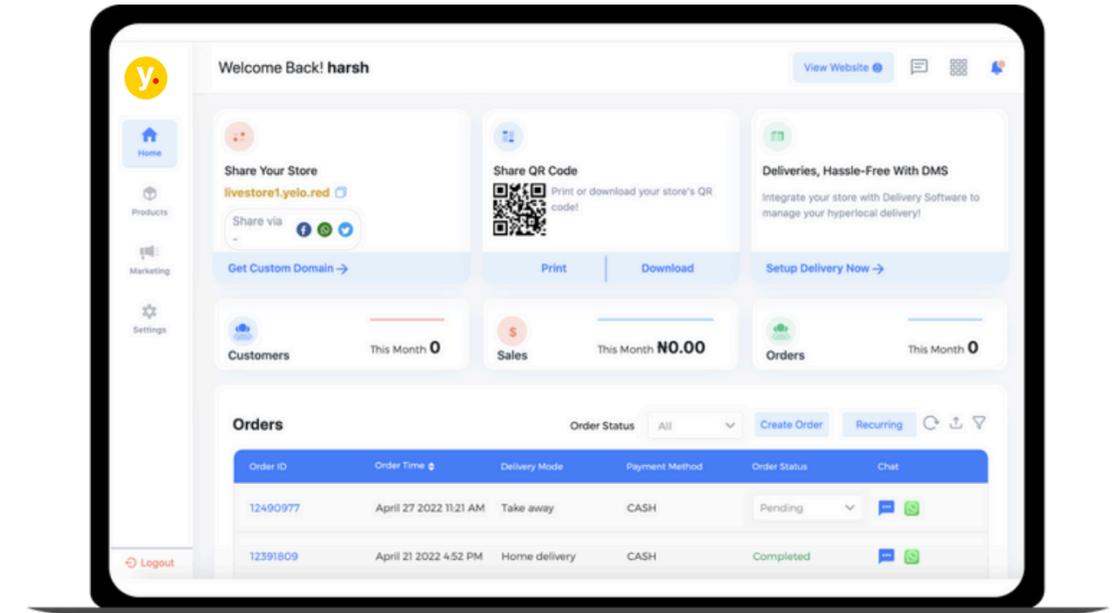
03

Inability to build dialogue with customers & prospects.



Yelo - Hyperlocal Commerce Platform

Build a complete ordering and service booking marketplace suitable for Brands, Multi-vendor Marketplaces, and D2C Storefronts



Platform

- Customer Ordering & Booking Web & Mobile Apps
- Merchant/Provider App and Vendor Panel
- Owner/Admin Dashboard to manage orders, merchants and customers.

Features & Integrations

- Catalogue, Inventory & Service Menu Management
- Discount & Promotions Management
- 75+ Payments Integrated
- 80+ Global Languages Supported
- Report & Analytics



Powering Delivery

POWERFUL ADMIN DASHBOARD

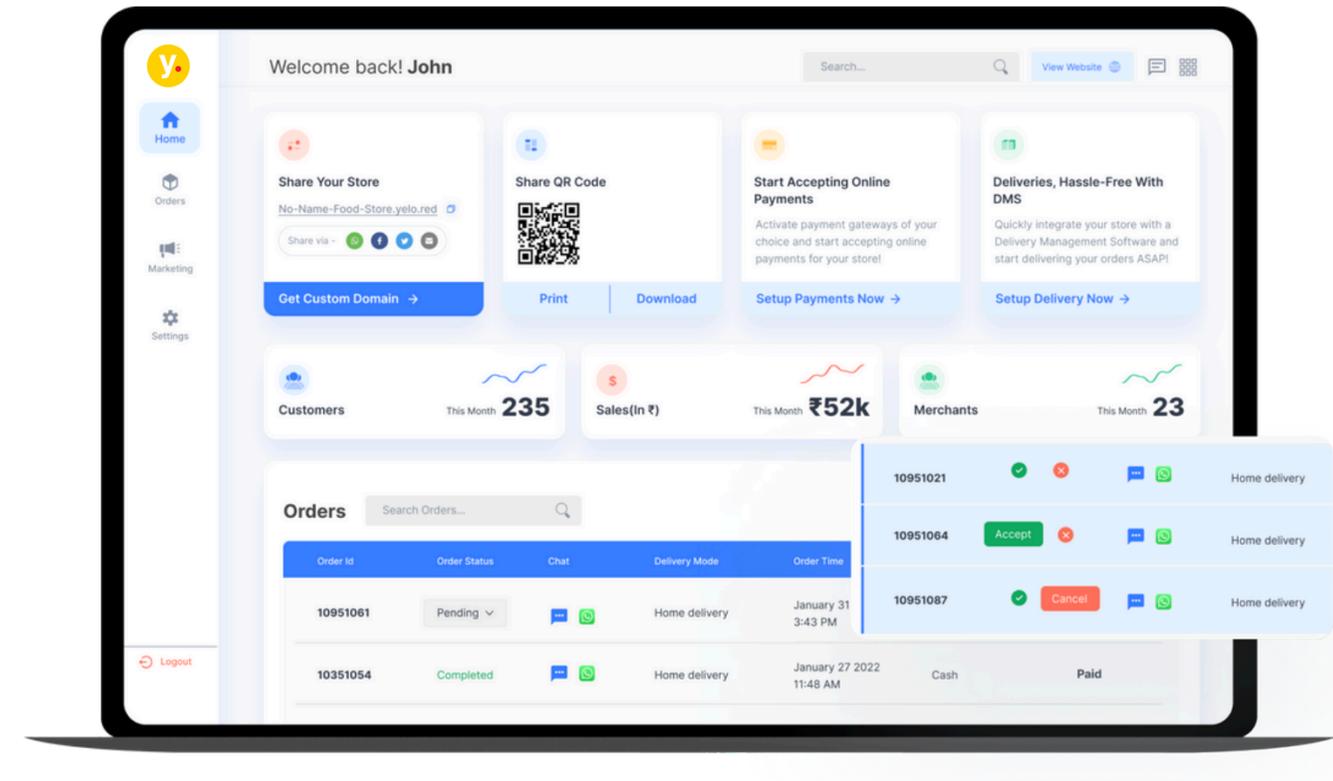
Manage your orders, bookings, stores and get access

HYPERLOCAL MARKETPLACE WEBSITE

Create an immersive ordering & booking experience.

CUSTOMER APPS

Provide your customers a seamless online ordering & service experience.



VENDOR APPS

Let your vendor manage and maintain their orders & appointments



Display Features

SMART CATALOG

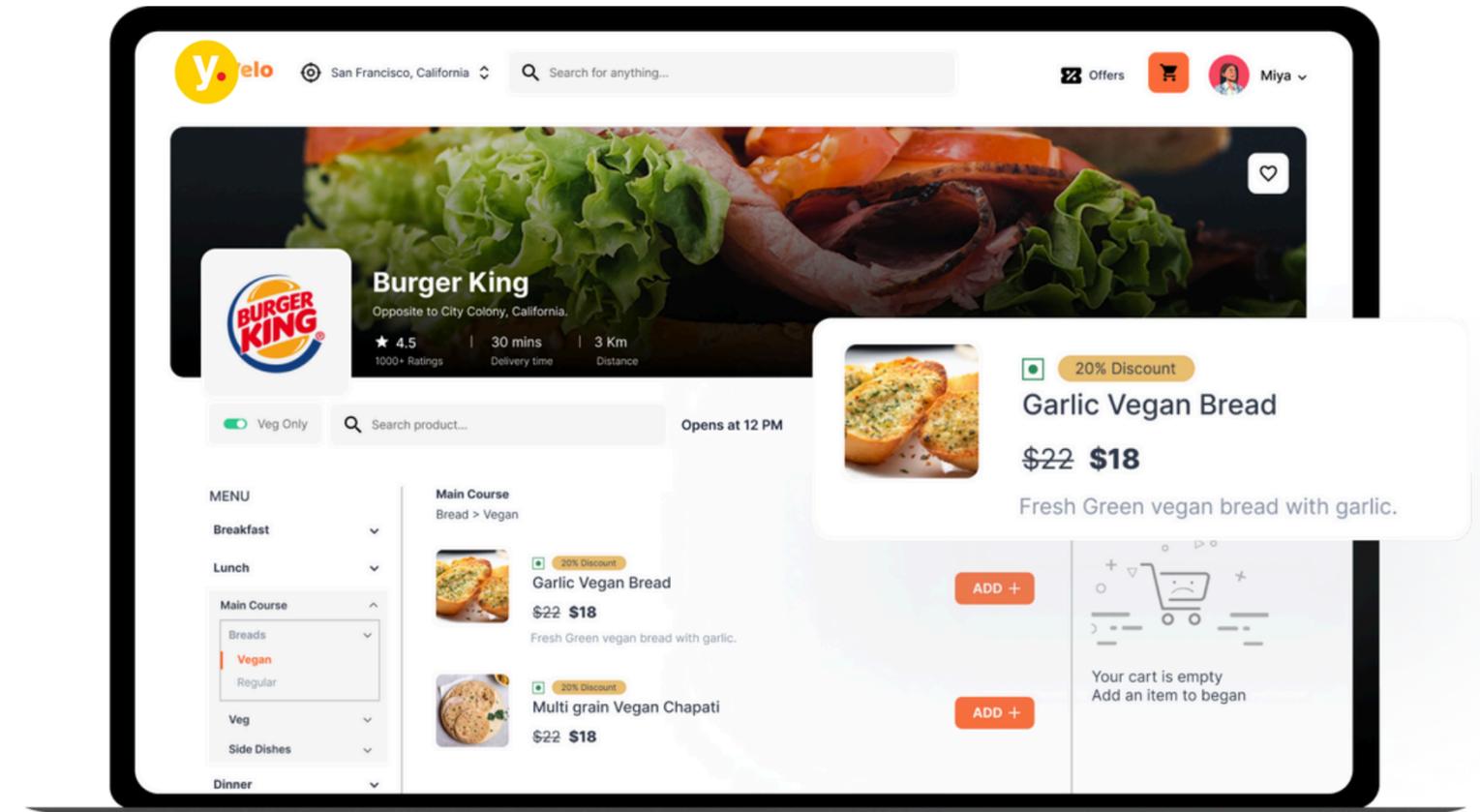
Rich product listings with variants (e.g., Size, Crust), add-ons, and inventory management

INSTANT CHECKOUT

Streamlined cart flow with multiple payment gateways, promo codes, and tip options

REAL-TIME TRACKING

Live ETA tracking for customers to watch their driver on the map from pickup to doorstep





End-to-End Service Booking

SPECIALIZED FOR HOME SERVICES, BEAUTY, REPAIRS ETC.

PROVIDER DISCOVERY

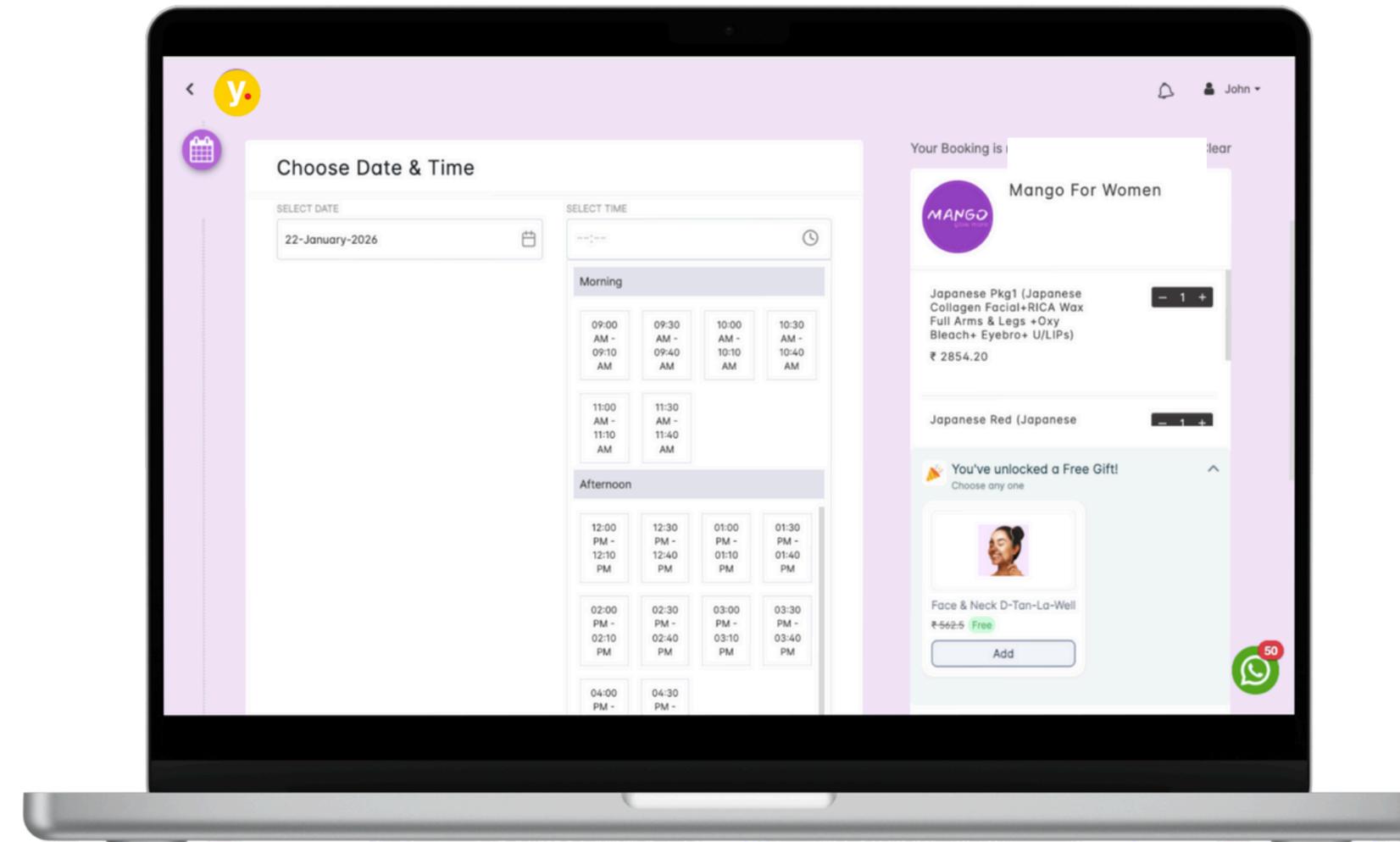
Browse professionals by rating, portfolio, and distance. View detailed service menus

SMART SCHEDULING

Interactive calendar for customers to book specific dates and time slots based on real-time availability.

PROOF OF SERVICE

Digital verification via 'Before & After' photos and signatures upon job completion.





Operational Features

GEO FENCING

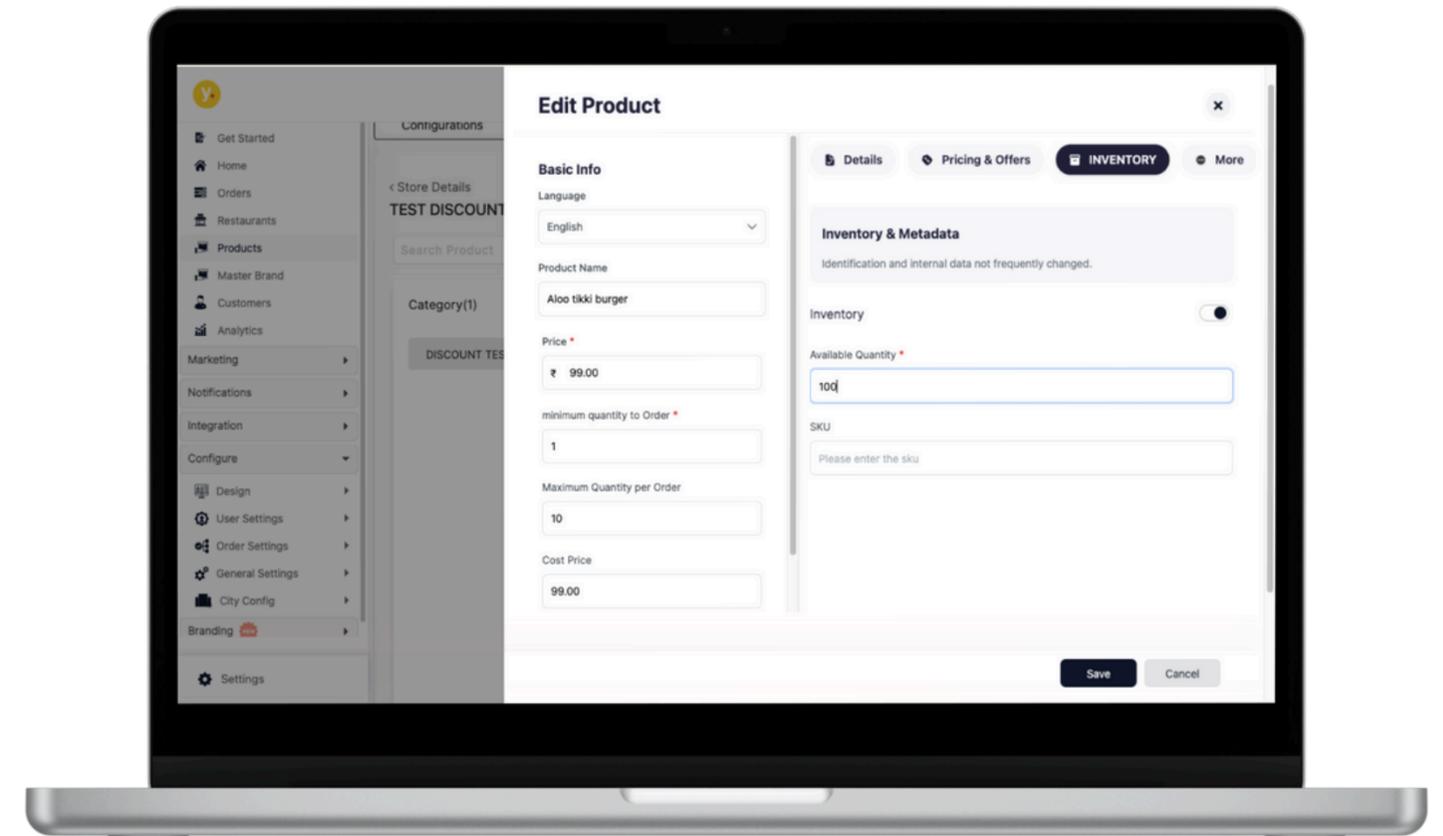
Show your offerings based on the location of the customers. Set serving radius for merchants & providers and auto-detect customer location.

INVENTORY & AVAILABILITY

Manage your product inventory and service slots. Get alerts for low stock or fully booked schedules to ensure smooth operations

ADVANCED SEARCH & FILTERS

Search by keywords, and categories. Filtering and sorting by price, name, and rating are also enabled.





Advanced Features

OFFERING VARIANTS

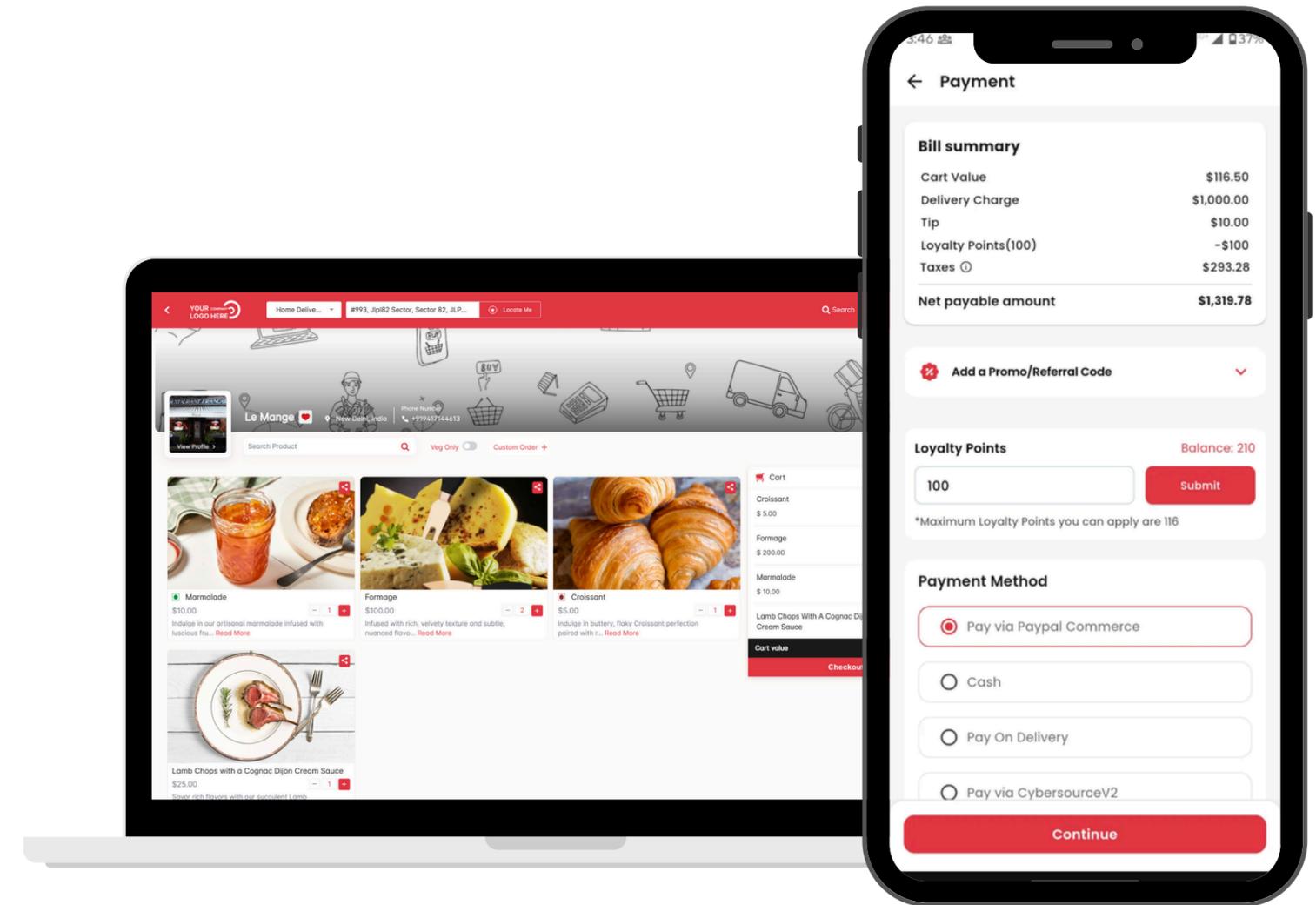
Add variations like Size/Color for products or Duration/Level for services Each variant can have its own price and tracking ID.

FLEXIBLE CATALOGUE LEVELS

Organize your listings to any depth. Create hierarchies like 'Men's Fashion > Shoes' or 'Home Services > Cleaning > Deep Clean'

CUSTOMIZABLE CHECKOUT TEMPLATE

Customize your checkout screen by adding custom information with an order or booking, that the customer will fill during checkout.



LOYALTY POINTS

Offer rewards to your customers with Loyalty points to increase customer retention.

Integrations

PAYMENT INTEGRATIONS

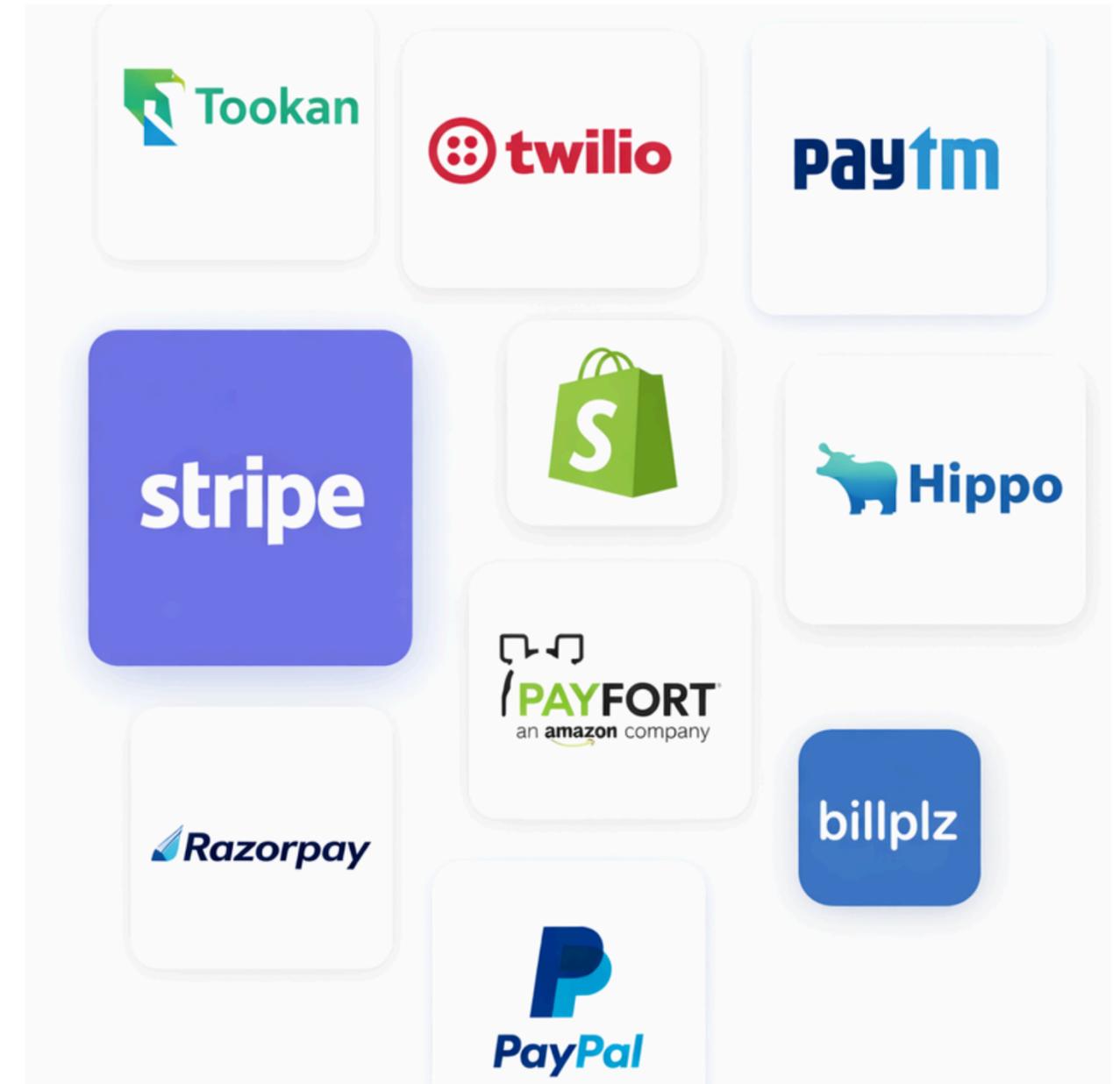
From Paypal to Razorpay to Paytm, Yelo has integrated with over 100+ external payment gateways from around the world.

SMS GATEWAYS

25+ integrations that govern the end-to-end communications between businesses and customers

DELIVERY PLATFORMS

Integrated with the best Delivery Management softwares, across the globe to help businesses reach their customers.



Empowering Businesses of all types



Grocery Delivery



Food Delivery



Medicine Delivery



Clothing & Accessories



Beauty Services



Home Services



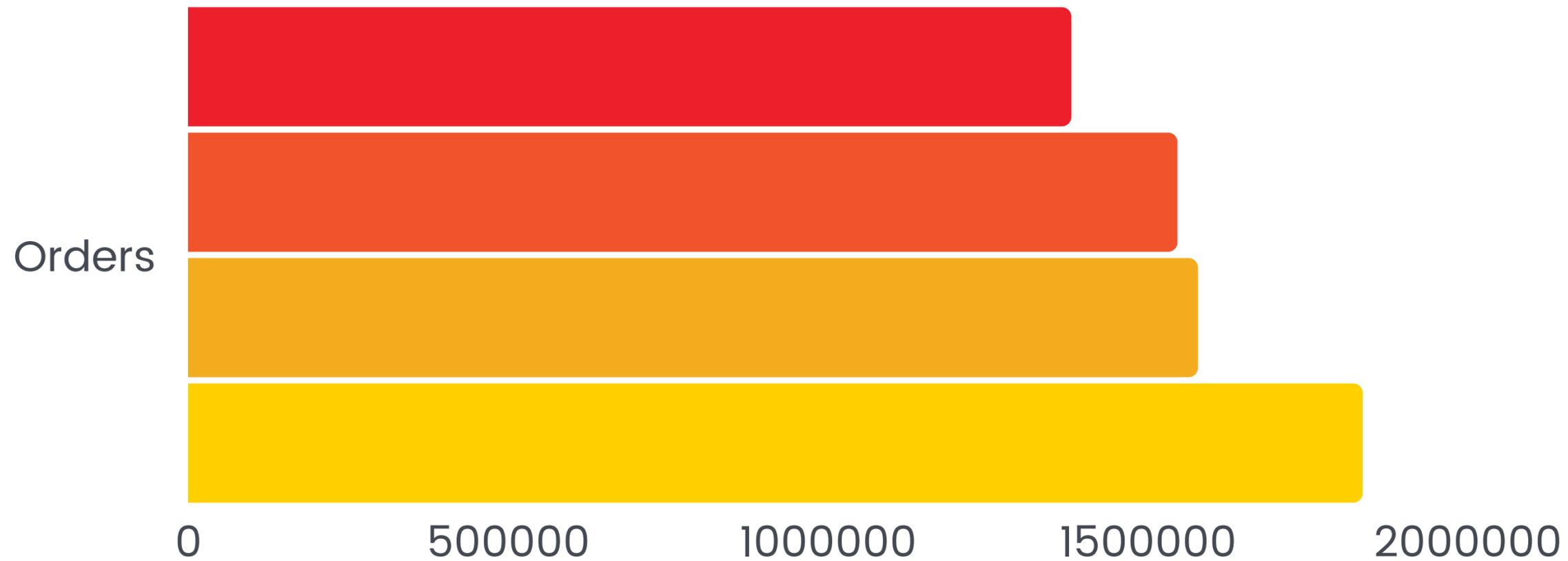
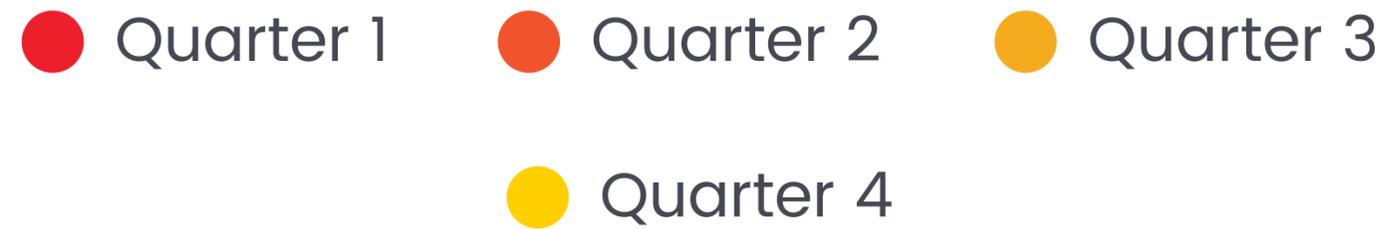
Laundry Service



Pet Services



Orders powered by Yelo in 2025



Create a seamless online ordering experience with Yelo

Make delivery smarter with Tookan

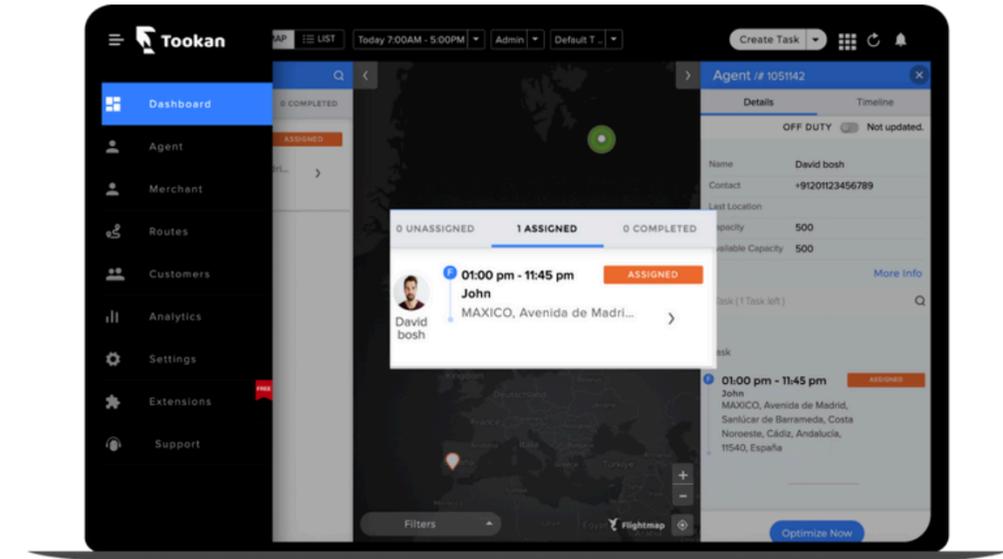


Increase customer engagement & retention with Hippo



Tookan - Delivery Management Platform

Best-in-class route planning, fleet tracking and last-mile delivery solution for SMBs and Enterprise.

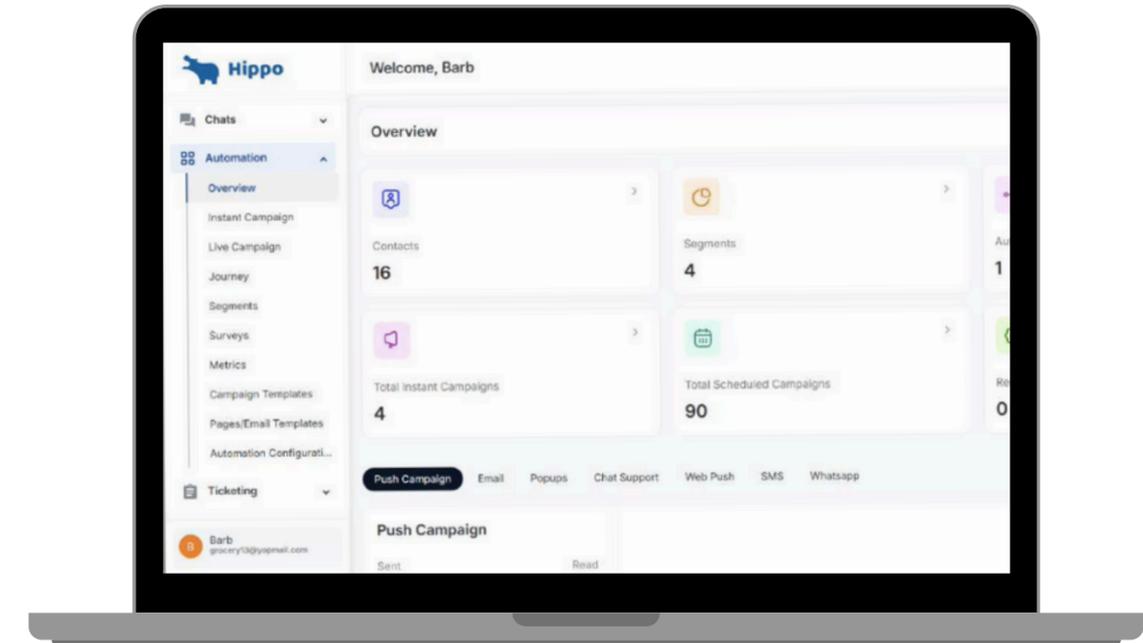


Platform	Features	Integrations
<ul style="list-style-type: none">• Delivery Dashboard• Driver Application• Manager Dashboard• Booking Forms	<ul style="list-style-type: none">• Automated Dispatch & Agent Scheduling• Route Optimization• Real-time tracking• Geo-fencing	<ul style="list-style-type: none">• 50+ POS and Ecommerce Integrations• 20+ Payment Solutions• 25+ SMS gateways integrated



Hippo -Customer Engagement Platform

Engage, retain and grow your customers at various touchpoints through omnichannel engagements.



<h2>Channels</h2>	<h2>Features & Integrations</h2>
<ul style="list-style-type: none">• Email• WhatsApp• Messenger• SMS• Push Notifications	<ul style="list-style-type: none">• Automated Chat Bots• Audio/Video Calling• Advanced Analytics & Segmentation• Omnichannel Campaigns• Pre-built Email Templates

How we empowered businesses in 2025.



Powered transactions worth **\$95 Million**

8.5 Million orders created.

Over **900 Million** Kilometers travelled.

2500+ new relationships formed.

More than **270 Million** tasks created.



Success story: A word from our customers.



Stan

CMO

Yelo allowed us to be operational very quickly. We were able to build a complex solution without much trouble.



Yahya

CEO

We have been using Yelo since 2019 and they have really helped us take our business online. Their platform is really simple and easy to use.



Roneson

Co Founder

We are running as a last mile delivery for food and on demand delivery service. Thank you Yelo for providing the tech support for our business.

Some of our Esteemed Clients.





Thank You

Do you want to work with us?

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