

THE ULTIMATE BUSINESS IDEAS

Guide for Budding Entrepreneurs



 **Jungleworks**

THE ULTIMATE BUSINESS IDEAS GUIDE: INTRODUCTION

COVID19 has affected everything severely. To safeguard lives to fight with this deadly virus, the government of almost every nation has locked down places. Everyone has been affected, including individuals & businesses.

This Corona outbreak is going long. Many of us are coping with stress during this outbreak. People are losing their jobs & businesses.

Corporate, restaurants, bars, shops, schools, gyms, and all other businesses are affected badly, and citizens have to stay at home mostly to prevent spreading this respiratory disease. Scientists and researchers are on the verge of developing a vaccine and treatment for the virus, but citizens must remain largely at home to prevent the spread of respiratory diseases.

Even in the best-case scenario, the above scenario is expected to occur within a period of 12 to 18 months. It is therefore crucial that people stay in their homes for as long as possible. So, the only intervention that helps individuals stay healthy and break the chain of transmission is extreme social distancing, giving the most vulnerable populations a chance to survive the pandemic.

People in India, the US, and other countries will spend much more time inside to slow down the spread of the coronavirus. In this scenario, the economy will downfall and the world will witness a never seen economic crisis. We need to step forward and take the necessary measures to hold back the economy.

Now, when you're ready to start a business, you need to understand a few key points. And you also need to know exactly what's key points involved.

You're not alone who thinks to be an entrepreneur. Many people are attracted to the idea of owning a business, obtaining financial freedom, and reaping financial rewards, even in the normal scenario; yet they're unsure of how to best get started. Every business line has its own unique characteristics – from the education, training, and skills required to be successful to the startup investment costs.

In this guide, we discuss business ideas to help you work from home, staying indoors during the COVID 19 crisis, and afterward. And we will explain the key information you should know to execute each one.

Remember that regardless of the start-up requirements, costs & current scenario, it is important to find out what is close to your heart before you start, because you do not have to work around the clock, at least initially & also you have to take it miles away.

Now, for the fun part, let's explore some of the options you might want to consider for your new business idea. Explore all the options first and thoroughly research your latest business opportunity before you dive in.

The coming time will witness the incline of heavy traffic towards the online platform. This gives a golden opportunity for individuals to set up their online businesses. Even in the current scenario, going ahead with an online business will be a win-win situation for you. Let's begin with our rundown which deals with all online businesses and ideas you can easily start and things you might require to setup.

BUSINESS IDEAS

Offering the expertise of your interest as a service to an individual or other business, which you gained over many years or within a few months can help you to start a business in the service industry. Similarly, you can manufacture or supply a product of your interest to other individuals and can start a business in the product industry. You might be a one-person show in the beginning, but there are opportunities to add more people to your team as your business matures.



ONLINE CONSULTANCY BUSINESS

Individuals, companies, and nonprofits increasingly seek experts who understand their specific problem statement & offer a great, unique & unbeatable solution/strategy that bolsters their brand reputation – and, ultimately, their revenue. To start a business as an online consultant, you should be a strong communicator and have an expertise of the particular subject or be able to show that you've achieved success in that particular subject on your own, such as by running the same business successfully.

Basic social media expertise is crucial. You can virtually connect with your clients via an online portal. Here is a list of few suggested consultancy businesses, one can go ahead with.

- Start with your online Business Consultancy
- Start with your fitness consultancy sessions
- Start with your online cooking/ bakery classes
- Start with your online dietician consultancy business
- Start your online music & dance classes, etc.

Why is it a great idea, to begin with?

During and after the quarantine period, people will find it difficult to go out and meet people or join these classes on account of this pandemic nightmare. Moreover, during this lockdown phase also, people need expert consultation or are willing to learn new skills.

It's easy to begin!

To set-up your online consultancy business, you need to make a little initial investment.

This Business Idea needs:

- Particular Subject experience/expertise;
- A smartphone, and a computer
- An online platform such as [Panther](#) to start
- A home-based office set-up
- Special instruments such as a good camera for a photography class, musical instruments for music classes, or cooking ingredients for your cooking classes.

And you are good to go!



ONLINE TUTORING CLASSES

Around 1.716 billion learners have been affected due to this 2019-20 coronavirus pandemic. Experts believe 99.4% of the world's student population is suffering because of the widespread closures of educational institutes. The figures are enough to indicate how badly online tutoring classes are required at this hour of crisis.

If you are from the educational sector or a professional who can go ahead with the online tutoring classes; you are in a very happy place. Get started with setting up your online tutoring classes and kickstart your earnings at a higher pace.

Why is it a great idea, to begin with?

Parents and students are tense because of this mid-sem lockdown. Everyone is anxious to find good online tutors to cover the loss. People are accepting the unconventional home-schooling method.

Online tutors are in great demand. Even after this lockdown phase, parents, guardians will look for online tutoring for their folks. You need to make online study material and subject notes that could attain the attention of the students.

This Business Idea needs:

- Particular Subject experience/expertise;
- A smartphone, internet connection, and a computer

- An online platform such as [Panther](#), Zoom, Skype, Udemy, Unacademy, Google Class, etc. to start

And you are good to go!

HOME-COOKED FOOD DELIVERY

More and more people are drawn towards home-based food delivery subscriptions, mainly for its convenience. Additionally, home-cooked food delivery businesses usually offer home-cooked meals, which are healthier options than what their fast food and restaurant delivery counterparts provide.

If you're looking to be an entrepreneur this year, one great idea is to start a home-cooked food delivery business from home.

Why is it a great idea, to begin with?

With the new corporate culture, most of the professionals don't have much time to cook food at home. But eating outside food for a longer period is also not good for health. So, there is an increase in demand for home-cooked food.

A home-cooked meal will generally have fewer calories and fat content than a meal at a fast-food joint. Eating home-cooked food has been linked to a barrage of different health benefits including, consuming fewer calories, carbs, sugars, and fats. It has also been linked to eating more iron, fiber, and calcium. And in terms of affordability as well, home-cooked food is much affordable when compared to food from a restaurant.

This Business Idea needs:

- Home-based Kitchen;
- A smartphone and a computer
- An online platform such as [Tookan](#) to manage all pick-up & delivery hustles
- Good chef and delivery boy (initially, you can start by your own)

And you are good to go!

FREELANCE WRITING/EDITING

Calling all wordsmiths: People who can string words together eloquently can make decent money. Having an English or journalism degree may be helpful to your resume, but you can also gain experience by taking on low-pay writing assignments from small or local publications.

There are also plenty of ways to get business online, from signing up on Facebook & LinkedIn to creating a portfolio on Contently to searching for projects on [Upwork](#), [Get a Service](#), or [Fiverr](#).

Why is it a great idea, to begin with?

Content is the blood of the internet. Without content, no business can survive anywhere. From website content, blogs to PR content & academic assignments, content is required everywhere. What you are reading right now is also a piece of content.

The best thing is: startup cost is low because all you really need are a smartphone, internet connection, and a computer.

This Business Idea needs:

- Writing Skills
- A smartphone, internet connection, and a computer
- Home-based office

And you are good to go!



PROFESSIONAL BLOGGING

Are you witty and a great storyteller? You may want to publish a blog – for a living. Professional bloggers earn money either through selling advertising and affiliate marketing on their own blog or by getting paid to guest blog for another company or organization.

Demonstrate your writing prowess by publishing your own blog and building up several strong writing samples that show you're able to engage an audience. All you need to get started is a computer and a strong vision for what your blog would include and who the target audience would be. You can start on your own and later with the growth, you can increase the team.

Why is it a great idea, to begin with?

With the rise of social media and influencer culture, it seems like blogging has reached its peak. No longer limited to niche hobbies, almost everyone has a blog now in some form or another.

People search google and read a lot of blogs for every decision they have to make. Writing a niche-specific blog can help them and in return, you will get a lot of traffic on your blog which can be monetized effectively. And starting a blog is again not a hectic job.

This Business Idea needs:

- Writing Skills
- A smartphone, internet connection, and a computer
- A blogging website
- Home-based office

And you are good to go!



BEAUTY SALON AT DOORSTEP

Before starting up as a professional beautician or stylist, you first need to attend a recognized beauty school program and become a certified cosmetologist, a process that on average can take anywhere from 1,500 to 2,100 hours, according to the online Beauty Schools Directory. It also doesn't hurt to work for someone else at first and hone your skills as you learn about the business.

Once you feel ready to strike out on your own, you'll likely need financing to pay for your location and equipment. Be prepared to make certain business decisions upfront: Do you want to buy into an existing franchise, or do something entirely unique? Do you want to pay your stylists commissions, or allow them to rent chairs and operate as though they were business partners rather than employees?

Why is it a great idea, to begin with?

Busy lifestyles have paved the way for entrepreneurs catering to the

people who are seeking some relaxation and rejuvenation from the comforts of their homes.

People are bounded by time to go for salons. After the busy schedule of the exhausting job, they need to spend some time with their family. And this is where you have the opportunity to enter into this segment. In comparison to other business ideas discussed above, this idea needs a bit more investment. But investing in this business is worthy and you can easily get a good ROI sooner or later.

This Business Idea needs:

- Cosmetologist License or any prior working experience
- A smartphone, internet connection, and a computer
- An online platform like [Yelo](#) to set-up your online beauty store
- A mobile salon set-up

And you are good to go!



PET CARE SERVICES

Humans share an affectionate relationship with their canine companions. If you belong to a pet-lover category, starting your own dog grooming business will be a win-win situation for you. Although, if your heart is still untouched by the paws of these fluffy creatures; give a try to this use case. You will immediately connect with them.

Apart from emotional investment, there are certain financial benefits also. Pet-care is a highly-rewarding billion-dollar industry. The daunting business can turn out to be rewarding, as long as you follow all the tasks in your checklist.

Why is it a great idea, to begin with?

Pet washing and grooming is an essential part of the pet care routine. Many pet-families face a shortage of time to clean and brush their pets. This is why they always look for a pet or dog grooming service center.

As an entrepreneur, setting up a self-serve pet wash business may be the right choice. The demand for these facilities is increasing exponentially. People don't mind spending huge money when it comes to taking care of

their beloved pets.

This Business Idea needs:

- Training and certifications (not essential but can take if want to do professionally for long term) or any prior working experience
- Pet Care Center
- An online platform like [Yelo](#) to set-up your store or marketplace

And you are good to go!



ONLINE MEDICAL CONSULTANCY

You went through all the work to earn a medical degree and become a licensed doctor, and now you work long hours for a large healthcare conglomerate. Opening your own medical practice online may seem attractive. In the current scenario, online medical consultancy is in demand.

Meanwhile, medical consultants have expanded their outreach on various online platforms. Doctors are now permitted to offer telemedicine & video consultations to their patients. This has sparked the surge of setting-up an online medical consultancy platform.

Why is it a great idea, to begin with?

The idea is to schedule and perform a remote patient appointment. Via an online consultation marketplace, doctors can connect with patients virtually. A telemedicine consultation makes it easy for the healthcare practitioner to evaluate, diagnose, and treat the patient through the digital platform.

Do you know why your conventional business needs to shift to this new mode of practice? Because this is what the times call for!

So, are you ready to embrace the change? If yes, then here is good news. You can now set-up your online medical consultancy business in less than 24 hours with platforms like [Panther](#) & others.

This Business Idea needs:

- Medical degree and medical license

- An online platform like [Panther](#) to set-up your online consultancy business.

And you are good to go!



ON-DEMAND HYPERLOCAL DELIVERY

The online delivery business is at a high boom. Currently, the world is preferring online shopping mode. And the mode will be carried on even after COVID-19. Many of the existing online food delivery companies are in the market. They are doing good for themselves. But few of the online delivery businesses focus on the miscellaneous commodities deliveries. This could be a turning point for starting your own hyperlocal delivery business.

Why is it a great idea, to begin with?

The on-demand hyperlocal delivery business is a low-overhead business that could bring impressive and easy returns to your initial investments. Now is the best time to think about making an investment to earn higher ROI. You can start your doorstep delivery business for:

- Pharmaceutical delivery
- Alcohol delivery
- Grocery delivery
- Daily needs essentials delivery

This Business Idea needs:

- An online platform like [Yelo](#) to set-up your online hyperlocal delivery store.
- Reliable delivery vehicle; understanding of logistics
- Business Management and marketing knowledge
- Willingness to work evenings and weekends

And you are good to go!



FOOD TRUCK

Food trucks continue to proliferate, offering great chefs a chance to shine without having to deal with the headache of operating out of a brick-and-mortar location.

Is there a particular food or cuisine that isn't being offered yet in your area, one that you might be able to provide?

You'll need the culinary and foodservice expertise to serve it up safely. Stakeout prime locations where the parking lot owners, permitting authorities or storefront owners are willing to let you park at a reasonable cost. (Hint: Find local businesses such as breweries to partner with.)

Why is it a great idea, to begin with?

Food truck business is a great opportunity for entrepreneurs whose passion is serving food. It is beneficial in many ways like there is no need of buying costly spaces for opening up a restaurant, all you need is a full-fleeced truck, licenses and your passion for catering food in the city.

This Business Idea needs:

- An online platform like [Tookan](#) to set-up delivery options, if required.
- Strong restaurant and culinary experience; Food-related licensing
- Capital to buy trucks and equipment.
- Great Location Selections

And you are good to go!



GARBAGE PICKUP BUSINESS

If you are an aspiring entrepreneur; who wishes to try his hand on the on-demand startup business model but is tensed of high competition- here is good news for you! Forget about other popular businesses use cases, think about getting on-board with a unique yet promising business use case- Garbage pickup business. Sounds interesting! Read on about various important details; you must know about starting up with this business.

Garbage pickup business might sound offbeat for the uninitiated but there are many big players in the market such as WeWork, SoulCycle that are making big with it.

Why is it a great idea, to begin with?

Starting up with the garbage pickup business is an enterprising job that can offer you to establish a strong presence in the market. People are in a mood, to begin with, as it is one of the most promising yet asset-light businesses. As a part of your equipment quota, you require a handful of assets to make your business running on the road. During this COVID-19 pandemic wave; it is ideal to go for an asset-light business.

The market for garbage pickup business is full of opportunities. Investors and entrepreneurs are finding prosperous growth in the coming times. If you have enough determination to make a potential name in the market; you will most likely face lesser competition as compared to other use cases.

This Business Idea needs:

- An online platform like [Tookan](#) to set-up Pick-up & delivery options.
- Pick-up Agents & Partners
- Garbage buyers
- Willingness to work in an off-beat market

And you are good to go!



FREELANCER MARKETPLACE

It is ok if you are still not convinced with any of the above-mentioned ideas. There is a high probability that you might be worried about keeping all the pieces together and are not able to invest operational contribution in the discussed business ideas.

Moving forward, you can also get started by owning a freelancer marketplace where you can connect employers to employees. Similar to many of the existing powerful freelancer marketplace like Upwork, Fiverr; you can begin by introducing your freelancer marketplace.

Why is it a great idea, to begin with?

Connecting freelancers & employers is not an easy task. This matchmaking job required a lot of perfection & the market opportunity is very huge. Platforms like UpWork and Freelancer are great but they come with their own set of problems.

You will find people complaining about them. Their strict policies & too much of competition always demoralize the beginner & intermediate level professionals. This is the gap where you can place yourself.

This Business Idea needs:

- An online platform like [husky](#) to set-up your marketplace.
- Digital Marketing Skillset
- Freelancers & Employers

And you are good to go!



Online Apparel Marketplace

The fashion industry is one of the most lucrative businesses which is witnessing unparalleled growth amid the digital revolution. The industry is actively embracing innovative technologies for the emergence of new concepts like an online apparel marketplace or e-commerce that has revolutionized the fashion industry.

But it's important to find a niche that will give you an inroad in today's crowded online apparel arena. That could be selling fair trade clothing or athletic wear or whatever interests you. Whatever you choose, realize that starting an online apparel marketplace is risky. You're more likely to succeed, however, by providing better service and developing a competitive advantage. You'll need great vendors who provide quality products and can deliver in time at a reasonable cost.

Why is it a great idea, to begin with?

According to a fashion e-commerce report by Statista, the market is expected to grow by 12.2% per year and reach a total market size of \$991.64 billion by 2024. Online marketplaces have raised sales of apparel, the marketing of which was formerly geo-restricted to the location or native of the weaving community. But, with the emergence of the online apparel marketplace, small and medium enterprises can now

offer their products to audiences beyond their physical reach, globally.

So, in case you plan to start your own online apparel marketplace in 2020, this idea could be surely one of the best to start with.

This Business Idea needs:

- An online platform like [tiger](#) to set-up your marketplace.
- Digital Marketing Skillset
- Vendors
- Delivery Agents or Partners

And you are good to go!



SOCIAL MEDIA MANAGEMENT

To start with Social Media Management Business, you'll need to know all the latest trends and tricks for building and engaging an audience through social media for your clients – whether through Facebook, Twitter, Pinterest, LinkedIn or other social sites – as well as how to use analytics to measure how well your social campaigns perform.

Why is it a great idea, to begin with?

Brands can't afford to ignore social media as more and more people use the various platforms actively. According to Statista, the number of social media users is estimated to increase to almost 3.1 billion in 2021 – around a third of the world's population.

Working as a social media manager for another company may give you a strong background for launching yourself as a social media guru.

This Business Idea needs:

- Willingness to work without a timeline
- Smartphone, internet connection & computer
- Social Media Marketing Skillset
- Graphics & Content Skills

And you are good to go!



LIFE COACH/LIFE DESIGNER

If you like counseling people and helping them help themselves, being a life or career coach may be your calling. Get training and certification through organizations accredited by the International Coach Foundation.

Rather than being vague about your expertise, refine your area of coaching to attract a certain group of clients – whether that's leadership coaching or career transitions coaching or goal setting coaching.

Why is it a great idea, to begin with?

The rate of success is very low in the career of people. People do mistakes at every stage of life; they feel distracted or demotivated. At times, they need a coach, a guide, or a mentor who can help them move on the right track. You are dealing with human resources, providing the right set of mentorships to them.

After CoVid19, the frustration level of people has risen. Most of them haven't an idea what to do now, how to move further? Even, for students, they always need someone who can show them the right career path for their bright future. So, this can be the right opportunity for you to be a life coach and start it online.

This Business Idea needs:

- Strong Communication skills
- Smartphone, internet connection & computer
- Social Media Marketing Skillset
- Good Experience in a particular field or more.

And you are good to go!

CONCLUSION

At the moment, work from home & remote working culture is trending around the globe. We suggest you all stay home, stay safe, but don't sit idle, explore remote opportunities, which is undoubtedly a loud call of the time. We have discussed top business ideas which you can start from your home.

Although every type of business has its own special considerations and standard startup needs, don't forget that the backbone of entrepreneurship is innovation. You don't necessarily have to follow in the footsteps of other business owners in your industry. Whichever business idea you choose to pursue, make it your own. Develop a new business model or find better ways to serve your customers. The most successful business owners do just that. All the best!