

Fatafat assures excellent pickup & delivery service with Yelo

“Need something to be bought, picked up or delivered at your doorstep? Fatafat will do it in no time.”

Fatafat is the leading on-demand delivery service that helps you get your desired orders on time via a single tap on your app. The Custom Order feature allows you to order literally anything and everything in a few clicks. The top 3 business options that Fatafat provides:

1) Become a Franchise Owner

– Partner with Fatafat to expand your business reach

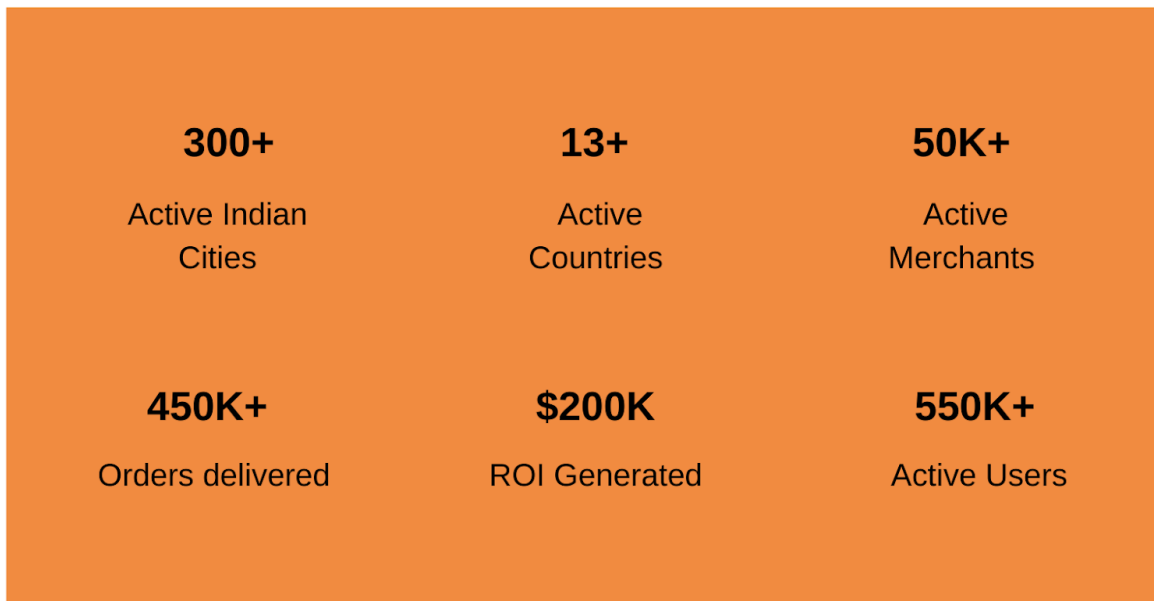
2) Become a Merchant

– Register with your store details and start selling

3) Become a Delivery Partner

– As a delivery driver, you'll make reliable money working anytime, anywhere.

Launched in 2016, Fatafat has established its dominating presence in the global market.



These statistical insights sure pack a lot of punch. Fatafat has literally cracked the code of sustainability in the Market. There were a lot of ground level challenges that Fatafat had to overcome to achieve this milestone. In order to conquer the pain points, they turned to Yelo for rock solid solutions and support.

Challenges faced by Fatafat at their initial stages:

- 1) Unavailability of a single platform to launch a multi-vendor business online
- 2) Inadequate Set of Features and integrations
- 3) Messed Up Inventory Management & Commission structure
- 4) Lack of data-driven insights to take business decisions

Yelo – A Comprehensive Platform that met all the business requirements of Fatafat

1) All-in-One platform supporting on-demand delivery businesses of all types

Yelo streamlined all of the business operations from ordering to delivery along with other multidimensional aspects for Fatafat. With the help of responsive websites and mobile apps, Fatafat was able to ensure customer satisfaction and retention simultaneously.

2) Feature-Rich Platform with 100+ integrations

Thanks to Yelo's exclusive set of features that set Fatafat apart from the crowd. From tailor made themes to various external integrations, Fatafat is now able to govern end-to-end operations between businesses and customers

3) Catalogue Management & Commissions Settlement

– Yelo efficiently and accurately manages the entire inventory of multiple sellers and products like a pro. The merchant panel allows various store owners to process the commissions in real time as well.

4) Analytics to drive business performance

Yelo enabled the merchants and store owners to create automated reports tailored to their business needs. It helps in evaluating the underlying business opportunities.

Key takeaways from Fatafat's talk on Yelo

1. Fatafat was able to quickly migrate to a multipurpose web platform with the desired features.
2. By leveraging a single platform, intelligent and engaging outreach was made possible.

3. Smart practices resulted in improved customer satisfaction and more effective customer involvement.
4. A tenfold increase in bookings without affecting existing ones. It was crucial in maintaining as many clients as possible.
5. Throughout its early stages, Yelo gave a detailed and analytical view of Fatafat's performance in order to make informed decisions.

“Yelo enables us to think about Future without worrying too much about the day to day challenges. We are happy and satisfied to make the right decision by choosing Yelo”.

– Team Fatafat